

Proceedings of the
17th European Conference on
Innovation and Entrepreneurship
ECIE 2022

Hosted By

Neapolis University
Pafos, Cyprus

15-16 September 2022

Copyright the authors, 2022. All Rights Reserved.

No reproduction, copy or transmission may be made without written permission from the individual authors.

Review Process

Papers submitted to this conference have been double-blind peer reviewed before final acceptance to the conference. Initially, abstracts were reviewed for relevance and accessibility and successful authors were invited to submit full papers. Many thanks to the reviewers who helped ensure the quality of all the submissions.

Ethics and Publication Malpractice Policy

ACIL adheres to a strict ethics and publication malpractice policy for all publications – details of which can be found here:

<http://www.academic-conferences.org/policies/ethics-policy-for-publishing-in-the-conference-proceedings-of-academic-conferences-and-publishing-international-limited/>

Self-Archiving and Paper Repositories

We actively encourage authors of papers in ACIL conference proceedings and journals to upload their published papers to university repositories and research bodies such as ResearchGate and Academic.edu. Full reference to the original publication should be provided.

Conference Proceedings

The Conference Proceedings is a book published with an ISBN and ISSN. The proceedings have been submitted to a number of accreditation, citation and indexing bodies including Thomson ISI Web of Science and Elsevier Scopus.

Author affiliation details in these proceedings have been reproduced as supplied by the authors themselves.

The Electronic version of the Conference Proceedings is available to download from <https://papers.academic-conferences.org/>

The Conference Proceedings for this year and previous years can be purchased from <http://academic-bookshop.com>

E-Book ISBN: 978-1-914587-49-8

E-Book ISSN: 2049-1069

Book version ISBN: 978-1-914587-48-1

Book Version ISSN: 2049-1050

Published by Academic Conferences International Limited

Reading, UK

+44-118-972-4148

www.academic-conferences.org

info@academic-conferences.org

Contents

Paper Title	Author(s)	Page No
Preface		ix
Committee		x
Biographies		xii
Keynote Outlines		
Research papers		
Non-Formal Social Ties as Threat to the Implementation of Innovations	Aleksandr Aksiutin, Konstantin Bagrationi, Michael Morozov and Ilya Trochin	1
Business Model Innovations in the French Food Sector During the Covid Crisis	Laurice Alexandre and Nathalie Sarrouy-Watkins	8
Learning Based on Co-Creation Processes: A Glimpse of the (Demola) Pedagogical Innovation Training Course at IPV	Susana Amante and Rosina Fernandes	15
Factors Enabling Student Start-ups to Commercialise Scientific Research for Demonstrating Social Impact	Dwitya Amry, Ali Ahmad and Dawei Lu	22
Health Digitalisation and Innovative Entrepreneurship Status. A Qualitative Exploration of the Private Sector in Greece and a Synthesis of Main Issues	Sotiris Apostolopoulos, Ilias Makris and Stravros Stavroyiannis	32
The Inevitable but Altered Roles of Universities Within an Innovation Ecosystem	Linde Baaijens, Maria Freidel, Denice Groenen, Antonios Matzakos Chorianopoulos, Jordan Vasseur, Matthijs Zwemmer, Emőke Takács and Toon Abcouwer	40
Innovation as a Challenge for Peripheral Regions: An Israeli Case	Raphael Bar-El, Sharon Hadad, Liran Maymoni, Ran Ben-Malka and Reut Megidish	48
Innovation in the Circular Economy	Lukáš Blažek	58
Economics of Data Systematic Review for Planning Strategies in the InsurTech industry	Claudio Bonvino and Marco Giorgino	66
KIBS Role in the Innovation and Internationalization Processes of Firms: A Bibliometric Overview	Alexandra Braga, Joana Ferreira and Jorge Sousa	76

Paper Title	Author(s)	Page No
Psychological Capital and Entrepreneurial Tendencies	Tiina Brandt	85
Insights on Creative Networks: A Social Network Analysis of Five Arts Organisations	Fraser Bruce, Shaleph O'Neill and Sharifa Hawari-Latter	92
Conceptualising Digital Entrepreneurship: Artifacts, Platforms and Infrastructures	Anthony Paul Buckley and Kisito Futonge Nzembayie	101
Exploring Business Model Innovation in the Norwegian Grocery Market	Beniamino Callegari, Adeline Hvidsten and Ranvir Rai	107
Changes in the Perception of Business Risks to the Threat of Bankruptcy Due to COVID-19	Martin Cepel and Anna Kotaskova	115
A Framework for Social Business Models Analyses	Irene Ciccarino and Susana Rodrigues	124
Benefits of CSR Through Quinoa Biotrade in South American Communities	Franklin Cordova-Buiza, Jesus Julio Antaurco-Perez, Braulio Edson Espinoza-Prieto and Lucero Nicole Huerta-Tantalean	133
Strategic Management of E-Commerce in Commercial Companies: A Systematic Review (2016 -2020)	Franklin Cordova-Buiza, Kiara Hernandez-Zuniga, Katherine Julca-Carrasco, and Lucero Nicole Huerta-Tantalean	141
Entrepreneurial Business in the Wine Sector: A Business Model Proposal for the Setúbal Peninsula	Teresa Costa, Nuno Teixeira, Sandra Nunes and Mário Cravidão	148
Entrepreneurship Education: The International Pedagogical Project COTADAS – Co-Creation to Analyses and Development of Strategic Scenarios	Teresa Costa, Pedro Mares, William Borges and Nuno Teixeira	159
A Structural Equations Approach Applied to Social Innovation	Jorge Cunha, Carla Ferreira, Cláudio Vasconcelos, Madalena Araújo, Manuel Lopes Nunes and Paula Ferreira	169
A Proposal for an Assessment Tool of Social Innovation Impact	Jorge Cunha, Wellington Alves, Fernanda Pontes and Madalena Araújo	179

Paper Title	Author(s)	Page No
The Entrepreneurial Perspective in Impact Investing Research: A Research Agenda	Christin Eckerle, Sarah Manthey and Orestis Terzidis	189
Do we Practice What we Preach? Applying Startup Practice to Entrepreneurship Education	Gali Einav and Maria Blekher	197
Choosing Collaborative Learning Options for Preparing Innovative Entrepreneurs	Tiit Elenurm	206
Collaborate or Perish: A Conceptual Framework for Banks and FinTechs Partnerships	Alessandro Faes, Vito Gunnella and Marco Giorgino	214
From Teachers' Innovative Practices to Students' Co-Creation: A Glimpse of the Project "Link Me Up – 1000 Ideias"	Rosina Fernandes and Susana Amante	226
Supporting Innovation in Energy Sector: The SMEs Role and DIGIFED Success Cases	Gabriele Gaffuri, Isabelle Chartier, Pablo Ribeiro, Sonja Nastran, Margherita Volpe, Isabelle Dor, Gonzalo Murillo, Emmanuel Chanson, Iñigo Gonzalez and Marvin Hofer	232
Shared Stressors and Stress Coping Strategies in Start-up Teams	Liudmila Gapeyeva-Yukce, Juha Saukkonen and Henna Kautto	240
Enabling Undergraduate Student Entrepreneurs to Structure Their own Experiential Learning Course	Kenneth Grant	249
Capturing Competitive Advantage Through Product Innovation: Study of a Small Culinary Business	Jurry Hatammimi and Amelia Thahara	258
Assessment Dimensions and Items for the Evaluation of the Technological Maturity of Applied R&D Organizations	Fabian Hecklau, Florian Kidschun and Holger Kohl	266
Social Entrepreneurship and Sustainable Development Goals: A Conceptual Framework	Anton Herutomo, Wawan Dhewanto and Eko Agus Prasetyo	275
The All-Wales Academy for Innovation in Health and Social Care	Tom James, Roderick Thomas, Daniel Rees and Gareth Davies	284

Paper Title	Author(s)	Page No
The Role of Motivation and Entrepreneurial Role Models in Shaping Entrepreneurship Competence of Higher Education Students	Sanna Joensuu-Salo	290
Engaging Literature Students in Entrepreneurship: Could use of art Help?	Alexandros Kakouris and Panagiotis Liargovas	297
Innovation in Healthcare: Success Factors for Innovative Healthcare Change Processes	Stefan Lagrosen and Yvonne Lagrosen	305
Calibrating Entrepreneurship Education for a Constantly Changing World	Matthew Lynch, Nils Sanne, Øystein Stavo Hovig and Kari Håvåg Voldsund	311
Fashion Upcycling and Social Impact: A Case Study	Diana Machado, Marisa Ferreira, Amélia Carvalho, Alexandra Braga and Vítor Braga	319
Tackling the Critical Hurdles: Revising Technology-Based Ideation Processes	Sarah Manthey, Christin Eckerle and Orestis Terzidis	327
Entrepreneurship: Analysis by Country Through Machine Learning Techniques	Antonieta Martínez-Velasco and Antonia Terán-Bustamante	340
Towards a Theory of Motivations and Roles in Business Ecosystems	Margaret Mastropetrou , George Bithas and Konstadinos Kutsikos	351
Strategic Alliances, Innovation Capability, Cost Reduction, Customer Loyalty and Competitive Advantage in B2B Alliances	Soebowo Musa	361
The Role of Trust in Forming a Social Innovation Service System	Thao Nguyen and Vy Pham	370
Implications of Blockchain Application to Accounting Education and Accounting Practice	Ana Novak, Ivana Barišić and Katarina Žager	378
SMEs Digitalisation Through Clustering, the Role of Open Innovation: A Research Agenda	Mirhiga Peter Okuwhere , Thanh Huynh, Cherrisse Hoyte and Andrew Johnston	386
How to Increase the Efficiency of Social Enterprises in Russia During the COVID-19 Pandemic?	Ruslan Pavlov	394
Entrepreneurship: The Ideas of J.A. Schumpeter and R.A. Dahl	Tor Helge Pedersen	400

Paper Title	Author(s)	Page No
How Swiss Start-Ups Deal With Business Model Innovation	Stefan Philippi, Andreas Hinz and Laila Kabous	408
The Importance of Entrepreneurship on Economic Development. Evidence From the OECD Countries	Sara Proença and Elias Soukiazis	416
Lean Startup Practices: Operationalizing the Technological Business Planning Process in an Academic Environment	Luciana Reis, June Fernandes, Márbia Araújo and Martin Beaulieu	423
Managing Knowledge and Identity across the Boundary of Academic and Commercial Science	Kent Rondeau, Justin Dillon, Nasser Mansour and Jason Daniels	432
From Six Learner Personas of Teampreneurship to a Learner-Led and Co-Creative Entrepreneurial Model?	Juha Ruuska	441
Financial Innovation for Financial Inclusion: Mapping Potential Access to Finance	Egidijus Rybakovas and Gerda Zigiene	451
The Risk Attitude and the Motivation to Online Purchase	Arik Sadeh and Cristina Feniser	458
Identifying new Product Opportunities From Waste: Eliminating Waste in Tomato Production	Diana Salgado, Nicholas Ford and Christopher Simms	464
Context-Aware Entrepreneurship Education: Exploring the Educators Perspective	Juha Saukkonen and Alexandros Kakouris	472
The Development of Entrepreneurial Thinking in STEM Education: A Teaching and Learning Module for Elementary Students	Nyet Moi Siew and Jamilah Ahmad	481
The Technology Transfer University Capability: A Case Study From the Triple Helix Perspective	Sergio Evangelista Silva, Eloiza Luzia Boanerges de Castro and Luciana Paula Reis	491
Subsidised Start-Ups for the Unemployed in Less Developed Region: Effects Behind Efficiency	Miroslav Šipikal	499
Legal Incentives and Constraints on Innovation: Keeping the Balance	Robert Brian Smith and Mark Perry	504

Paper Title	Author(s)	Page No
Intellectual Capital of Social Sciences and the Efficiency of its Formation at the Scientific Institutions	Inese Spica, Baiba Berzina, Ernests Spics and Rozite Katrina Spica	512
Academic Entrepreneurship and Inequality: Evidence From Administrative Data	Joseph Staudt	521
Digital Adoption in The Family Business: A State-of-the-art Review	Nyayu Lathifah Tirdasari, Wawan Dhewanto and Neneng Nurlaela Arief	529
The Role of Accelerators in Shaping Entrepreneurial Identity	Anita Ellen Tobiassen, Ingunn Elvekrok and Line Skreosen	539
Digitally Transforming Organisational Cultures: Ensuring Enhanced Innovation in a Remote Working World	Stephen Treacy	548
A Network Approach to the Digital Innovation Hub as an Ecosystem Supporting the Digital Transformation of Enterprises in a Region	Anna Ujwary-Gil and Anna Florek-Paszkowska	557
Start-up Performance: Looking for an Explanation in Entrepreneurial Characteristics and Financing Choice	Ine Umans, and Nadine Lybaert	567
Cascade Funding as an Alternative Funding Source for Innovative Investments	Margherita Volpe, Iñigo Gonzalez Rojas, Omar Veledar and Simona Cavallini	575
The Role of Crowdfunding in Delivering Entrepreneurship Within the Hospitality Sector: A Case Study Analysis	Kelly Wang and Kate Johnston	582
The use of Algorithm-Assisted Feeding for Innovation and Increased Productivity in Aquaculture	Knut Ingar Westeren, Morten Helbæk and Øyvind Korsøen	590
Emerging Business Models for Circular Economy: A Systematic Literature Review	Tirufat Woldeyes, Moreno Muffatto and Francesco Ferrati	599
The Impact of Organizational Culture on Business Innovativeness: The Case of SME's	Panagiota Xanthopoulou and Alexandros Sahinidis	608
Assessing the Current State of University-based Business Incubators (UBIS) in Canada and the UAE	Naveed Yasin and Sayed Abdul Majid Gilani	617

Paper Title	Author(s)	Page No
Digital Innovation: The Challenges of a Game-Changer	Antonios Zairis and George Zairis	630
PHD Papers		638
Innovation and Entrepreneurship of Professors in Public Universities: Case Study in Brazil	Paula Geralda Barbosa Coelho and Márcia Siqueira Rapini	639
University Science Parks as an Innovative Tool for University-Business Cooperation	Klaudia Glittová and Miroslav Šipikal	648
Innovative Practices for Pollution Prevention and control Implemented by Companies in Romania	Andreea Maria Gabriela Militaru, Andreea-Mihaela Rotărescu, Bogdan Fleacă and Elena Fleacă	657
Consumer Innovativeness: Cross-Cultural Differences and Influence on Acceptance of Product Service Systems	Anna Németh	665
Born Green: Drivers and Competencies of Green Entrepreneurship	Pedro Pimentel and Maria José Sousa	673
Masters Research Papers		683
The Effect of Entrepreneur's Fear of Failure on Firm's Entrepreneurial Orientation	Merihan Attia and Iman Seoudi	684
Entrepreneurial Strategies for the Female Sector: Leveraging Instagram Sales During the Pandemic	Rafaela Elias, Luciana Reis, Thaise Delfino and June Fernandes	692
A Case Study of the Entrepreneurial Education in a Sino-Foreign University in China	Yimei Mi	701
Work In Progress Papers		708
Effectuation in Practice: How is it Embedded in Innovation-Driven Start-Ups?	Andreas Hinz, Stefan Philippi and Laila Kabous	709
Start-up Incubators for Refugees: How to Develop and Deploy Entrepreneurial Skills to Generate Impact	Andreas Hinz and Claus Daub	713
Linking Effectuation Logic With Business Model Innovation in the Context of Swiss Start-Ups	Laila Kabous, Andreas Hinz and Stefan Philippi	717

Paper Title	Author(s)	Page No
Impact of Collaborative Problem Solving on Youth Social Entrepreneurial Intention	Ronan McArt, Veronica McCauley and Paul Flynn	721
EntreComp and GreenComp for Entrepreneurship: What is the 'Real' Relationship?	Christopher Moon, Andreas Walmsley and Nikolaos Apostolopoulos	726
Exploring Legitimacy in Entrepreneurship Education: Towards a Theoretical Framework	Andreas Walmsley and Birgitte Wraae	733
An Empirical Study of Entrepreneurial Intention and Youth Entrepreneurship Policy in Hong Kong	Jiahao Zhuang, Rui Xiong and Hongyi Sun	737
Late submission		741
Gender Bias in Idea Generation and the Evaluation of Creative Ideas: An Online Behavioural Experiment	Jo'Anne Langham, Caihui (Veronica) Lin, Anna Jenkins, Ivano Bongiovanni, Karolina Mikolajewska-Zajac and Neil Paulsen	742

ECIE Preface

These proceedings represent the work of contributors to the 17th European Conference on Innovation and Entrepreneurship (ECIE 2022), hosted by Neapolis University, Pafos, Cyprus on 15-16 September 2022. The Conference Co-Chairs are Rector, Professor Pantelis Sklias at the Neapolis University Pafos and Assistant Professor Nikolaos Apostolopoulos at the University of Peloponnese and Research Fellow at the Neapolis University Pafos.

ECIE is now a well-established event on the academic research calendar and now in its 17th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research.

The opening keynote presentation is given by *Professor Paul Jones*, Swansea University, UK speaking on “Entrepreneurial Behaviour and Small Business Management: Post pandemic perspectives”. There is an afternoon keynote by *Professor Robert Newbery*, Northumbria University, UK talking about “Reconstructing the Entrepreneurial Landscape”. The second day of the conference will open with an address from *Professor Panagiotis Liargovas*, University of Peloponnese, Greece on the topic of “Green Entrepreneurship and Sustainable Development in the Post Pandemic Era: The Case of Greece” and a final keynote will be delivered by *Professor Artur Steiner*, Glasgow Caledonian University, UK with the title “Entrepreneurship and Innovation for Social Purpose: Learning from research, policy and practice”.

With an initial submission of 208 abstracts, after the double blind, peer review process there are 76 Academic research papers, 5 PhD research papers, 3 Masters Research papers and 7 work-in-progress papers published in these Conference Proceedings. These papers represent research from Australia, Belgium, Brazil, Canada, China, Croatia, Cyprus, Czech Republic, Dubai, Egypt, Estonia, Finland, France, Germany, Greece, Hong Kong, Indonesia, Ireland, Israel, Italy, Latvia, Lithuania, Malaysia, México, Netherlands, Norway, Peru, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Sweden, Switzerland, UK, USA and Vietnam.

We hope you enjoy the conference.

Pantelis Sklias and Nikolaos Apostolopoulos,
Neapolis University, Pafos
Cyprus
September 2022

ECIE 2022 Conference Committee

Iiris Aaltio, University of Jyväskylä, Finland: Nasser Abouzakhar, Anzar Property Group, Manchester, UK: Prof Dr Zafer Acar, Piri Reis University, Istanbul, Turkey: Prof Małgorzata Adamska, Opole University of Technology, Poland: Dr Emma Agusita, UWE Bristol, UK: Dr Hamid Alalwany, Ithmaar Group/ UQ University/ Brunell University, UK: Dr Laurice Alexandre Leclair, Sorbonne Paris Cité University, France: Dr Jose Alvarez-Garcia, University of Extremadura, Spain: Dr Fabrizio Amarilli, Politecnico di Milano, Italy: Walmsley Andreas, Plymouth Marjon, UK: Dr Rumen Andreev, Bulgarian Academy of Sciences, Sofia, Bulgaria: Dr Christos Apostolakis, Bournemouth University, UK: Prof Lina Artemenko, National technical university of Ukraine "Igor Sikorsky Kyiv Politechnical University", Ukraine: Dr Manuel Au-Yong-Oliveira, GOVCOPP, Dept of Economics, Management, Industrial Engineering & Tourism, University of Aveiro., Portugal: Dr Daniel Badulescu, University of Oradea, Romania: Prof Alina Badulescu, University of Oradea, Romania: Dr S.R. Balasundaram, National Institute of Technology, Tiruchirappalli, India: Dr Ivana Barišić, Faculty of Economics & Business, University of Zagreb, Croatia: Dr Paulo Bento, CEMRI, Open University of Lisbon, Portugal: Prof Cristin Bigan, Ecological University of Bucharest, Romania: Tiina Brandt, Haaga-Helia UAS, Helsinki, Finland: Fraser Bruce, University of Dundee, UK: Dr Acma Bulent, Anadolu University, Turkey: Oscarina Conceição, Polytechnic Institute of Cavado and Ave, Barcelos, Portugal: Dr Elizabeth Conradie, Central University of Technology, Free State, South Africa: Prof Teresa Costa, Instituto Polit cino de Set bal | Escola Superior de Ci ncias Empresariais, Portugal: Assistant Professor Cosmulese Cristina Gabriela, "Stefan cel Mare" University of Suceava, Romania: Prof Ana Daniel, Universidade de Aveiro, Portugal: Prof Armando Carlos de Pina Filho, Federal University of Rio de Janeiro, Brazil: António de Sousa Rocha, University of Minho, Minho, Portugal: Dr María de la Cruz del Río-Rama, University of Vigo, Ourense (Spain), Spain: Prof Laura Diaconu Maxim, Faculty of Economics and Business Administration, "Alexandru Ioan Cuza" University of Iasi, Romania: Prof Anca Otilia DODESCU, University of Oradea, România: Dr Karolina Drela, University of Szczecin, Poland: Dr Ramadan Elaïess, University of Benghazi, Libya: Dr Scott Erickson, Ithaca College, USA: Dr Mercy Escalante Ludena, USP, Brazil: Prof Luis Fé De Pinho, Universidade Lusíada de Lisboa, Portugal: Prof Elisabete G. S. Félix, University of Évora, Portugal: Francesco Ferrati, University of Padova, Department of Industrial Engineering, Italy: Prof João Ferreira, University of Beira Interior, Covilhã, Portugal: Prof Maria Joao Ferreira, Departamento de inovação, Ciência e Tecnologia, Portugal: Dr Pedro Ferreira, REMIT, University Portucalense, Portugal: Fátima Ferreira, nstituto Universitário de Lisboa, Portugal: Dr Silvia Florea, Lucian Blaga University of Sibiu, Romania: Dr Heather Fulford, Aberdeen Business School, UK: Dr Dale Heywood, University of Liverpool, UK: Prof Dr Ramaswamy Ganesan, National Foundation for Entrepreneurship Development, India: Dr Mario Gomez Aguirre, Universidad Michoacana de San Nicolas de Hidalgo, Mexico: Iwona Gorzeń-Mitka, Czestochowa University of Technology, Poland: Prof Ken Grant, Ryerson University, Toronto, Canada: Dr Jennifer Harrison, Southern Cross University, Australia: Dr Mahmoud Hassanin, Ahram Canadian University, Egypt: John Howard, Public Health and Clinical Sciences, UK: Dr Magdalena Jurczyk-Bunkowska, Opole University of Technology, Poland: Prof Maria do Rosário Justino, Lisbon Accounting and Business School, Portugal: Dr Nowshade Kabir, Trouvus, Canada: Dr Alexandros Kakouris, University of Peloponnese, Greece: Dr Paul Kamal Chandra, University Putra Malaysia(UPM), Malaysia: Dr Yusniza Kamarulzaman, University of Malaya, Kuala Lumpur, Malaysia: Dr Monika Klimontowicz, University of Economics in Katowice, Poland: Prof Jesuk Ko, Universidad Mayor de San Andres, Bolivia: Dr Marko Kolakovic, Faculty of Economics & Business, Croatia: Dr Sam Kongwa, Walter Sisulu University, Mthatha, South Africa: Dr Ilker Kose, Istanbul Medipol UNiversity, Turkey: Dr Konstadinos Kutsikos, Business School, University of the Aegean, Greece: Dr Stefan Lagrosen, Linnaeus University, Sweden: Sharifa Latter, University of Dundee, UK: Dr Jonathan Lean, University of Plymouth Business School, UK: Kiefer Lee, Sheffield Hallam University, UK: Eng. Ph.D. Anna Lemańska-Majdzik, Czestochowa University of Technology, Faculty of Management, Poland: Dr Margaret Mangion, Edward de Bono Institute for Creative Thinking and Innovation, University of Malta, Malta: Dr Agnieszka Malkowska, Faculty of Management and Economics of Services of the

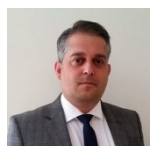
University of Szczecin, Poland: Prof Stelios Marneros, European University Cyprus, Nicosia, Cyprus: Dr Renetchie Martinez, Department of Education, Philippines: Prof Ana Martins, University of KwaZulu-Natal, South Africa: Prof Isabel Martins, University of KwaZulu-Natal, Portugal: Florinda Matos, University of Lisbon, Portugal: Dr Stephanos Mavromoustakos, University of Windsor, Canada: Philip McClenaghan, Augsburg University of Applied Sciences, Germany: Dr Clemente Minonne, Institute for Innovation and Technology Management, Switzerland: Dr Christopher J Moon, Middlesex University, UK: Dr Fernando Moreira, IJP, REMIT, University Portucalense, IEETA, University of Aveiro, Portugal: Dr Rabeh Morrar, An-najah National University, Palestine: Dr Ana Novak, Faculty of Economics & Business, University of Zagreb, Croatia: Dr Melao Nuno, Polytechnic Institute of Viseu, Portugal: Dr Maria Obeso, University of Cantabria, Spain: Dr Małgorzata Okręglicka, Czestochowa University of Technology, Poland: Prof Pedro Oliveira, Polytechnic Institute of Santarém, Portugal: Dr Jane Queen Omenga, Jomo Kenyatta University of Agriculture and Technology, Kenya: Prof Dr Elisabeth T. Pereira, University of Aveiro, Portugal: Prof Maryna Pichugina, National Technical University of Ukraine, Ukraine: Sara Proença, CERNAS, ESAC/Polytechnic Institute of Coimbra, Coimbra, Portugal,: Dr Aneta Ptak-Chmielewska, Warsaw School of Economics, Poland: Prof Maurizio Rija, University of Calabria, Italy: Prof Cristina Rodrigues, University of Minho, Portugal: Prof Ricardo Rodrigues, NECE / University of Beira Interior, Portugal: Prof Susana Rodrigues, Polytechnic of Leiria, Portugal: Fernando Romero, University of Minho, Portugal: Álvaro Rosa, ISCTE Business School, Portugal: Dr Joanna Rosak-Szyrocka, Czestochowa University of Technology , Poland: Dr Navjot Sandhu, Birmingham City University, UK: Juha Saukkonen, JAMK University of Applied Sciences, Jyväskylä, Finland: Dr Ousanee Sawagvudcharee, Liverpool John Moores University, Thailand: Prof Dr Cezar Scarlat, University "Politehnica" of Bucharest, Romania: Dr Ana María Serrano-Bedia, University of Cantabria, Spain: Dr Kamran Siddiqui, Imam Abdulrahman Bin Faisal University, Saudi Arabia: Dr Zdenek Smutny, University of Economics, Prague, Czech Republic: Assoc Prof Shahryar Sorooshian, University of Gothenburg, Sweden: Cristina Sousa, ISCTE-IUL, Portugal: Prof Manuel Sousa Pereira, IPVC, Portugal: Dr Marzena Starnawska, University of Warsaw, Poland: Prof Dr Rolandas Strazdas, Vilnius Gediminas Technical University, Lithuania: Christy Suci, Boise State University, USA: Dr Mangaleswaran Thampoe , Vauniya Campus of the University of Jaffna, Sri Lanka: Dr Stephen Treacy, University College Cork, Ireland: Dr Anna Ujwary-Gil, Institute of Economics, Polish Academy of Sciences, Warsaw, Poland: Dr Maria Urbaniec, Cracow University of Economics, Poland: Dr Younos Vaki Alroaia, Islamic Azad University, Iran: Dr Thea van der Westhuizen, University of KwaZulu-Natal, South Africa: Prof Filipa Vieira, University of Minho, Portugal: Dr Marcia Villasana, Tecnológico de Monterrey, Mexico: Bernard Vollmar, Carl von Ossietzky Universität Oldenburg, Germany: Dr Mukesh Yadav , SIRT, SAGE University Indore, India: Asst Prof Nurul Mohammad Zayed, Daffodil International University, Bangladesh: Dr Krzysztof Zieba, Gdansk University of Technology, Poland: Dr Justyna Żywiłek, Faculty of Management, Poland.

Biographies

Conference and Programme Chairs



Pantelis Sklias is a Professor of International Relations and International Political Economy (IPE) and since September 2018 Rector of the Neapolis University Pafos. He served (2016-2018) as a member of the Board of the Cyprus Agency of Quality Assurance and Accreditation in Higher Education (DI.P.A.E.). In the academic year 2017-2018, he was the Dean of the School of Security and Global Studies at the American University in the Emirates in Dubai. From February 2020 onwards, he has been appointed President of the Rectors' Conference for Cypriot Universities.



Nikolaos Apostolopoulos, PhD, is an Assistant Professor in European Policies in Sustainability and Entrepreneurship at the University of Peloponnese and visiting fellow at the Neapolis University Pafos. He also acts as scientific advisor at the Labour Institute of General Confederation of Labour (INE/GSEE) in Greece. He is co-editor of the edited volumes entitled: "Universities and Entrepreneurship: Meeting the Educational and Social Challenges", "Entrepreneurship and the Sustainable Development Goals and Entrepreneurship", "Institutional Framework and Support Mechanisms in the EU".

Keynote Speakers



Paul Jones is Professor of Entrepreneurship and Innovation at Swansea University. Professor Jones is an active researcher in the entrepreneurship discipline with over 260 research outputs including edited books, academic journals, book chapters and conference papers. Professor Jones has published research in information communication technology, entrepreneurship and small business management and entrepreneurship education. Professor Jones is Editor in Chief of the International Journal of Entrepreneurial Behaviour and Research and Associate Editor of the International Journal of Management Education. Professor Jones is a visiting Professor at Coventry University, Anglia Ruskin University, Manchester Metropolitan University and the University of South Wales. He is a Senior Fellow of the Higher Education Academy.



Panagiotis Liargovas professor of economics, University of Peloponnese. PhD in Economics from Clark University, Worcester MA, and been Fulbright Scholar, Bakalas Foundation Scholar, Teaching Assistant Scholar (Clark University) and European Commission trainee (Brussels). Former Head of Parliamentary Budget Office at Hellenic Parliament. Currently director of Jean Monnet Centre of Excellence, University of Peloponnese. Founded "Sustainable Development and Entrepreneurship Laboratory", Faculty of Economics. Authored a series of articles and books regarding the European integration and the role of Greece.



Robert Newbery is a Professor of Entrepreneurship and Head of the Entrepreneurship, Innovation and Strategy department at Newcastle Business School, Northumbria University. He has worked extensively in Asia, Africa, Europe and North America and has founded and run a number of entrepreneurial businesses having a PhD, MSc, MBA and BSc. He is co-editor of the International Journal of Entrepreneurial Behaviour and Research, the only Entrepreneurship journal to be promoted

in the recent CABS ABS journal review (2* to 3*). He is currently conducting research into the entrepreneurial experiences of people operating in 'peripheral' communities. As such, he has recently conducted research on the livelihoods of artists operating in the creative and cultural sector of East Africa (working with visual artists, writers and curators to identify the intersections between entrepreneurship and arts practice).



Artur Steiner is a Professor in Social Entrepreneurship and Community Development. He leads the Community, Citizenship and Participation Research Group at the Yunus Centre, Glasgow Caledonian University. His research is about community disadvantage and actions to ameliorate isolation and, through entrepreneurship, co-production and participation, raise resilience and empowerment. Artur's work is concerned with evidencing how, through social innovation, entities, policies and interventions tackle social inequalities and vulnerability including geographical disadvantage and frailty of specific groups in the society. His research outputs span multiple disciplines, chiefly entrepreneurship, rural development, public policy and health-related social sciences. Currently, Artur is a member of the Editorial Board of Entrepreneurship & Regional Development, Journal of Social Entrepreneurship and the Social Enterprise Journal.

Mini-Track Chairs



Nasser Abouzakhar is the director of Anzar Property Investment Limited, founded in 2017 and author of the book Real Estate Investment: In the pursuit of building income-producing assets to grow your wealth. Between 2004 and 2019, he worked at different universities in the UK as an academic, teaching and researching different technology-related subjects. He has a good understanding of the property investment business and finances. Nasser has firm relationships with professionals in banking, legal, accounting, and valuation which assist with his responsibility as the company director. He leads a highly professional and experienced property management team.



Sofia Daskou, PhD is an Associate Professor in Business and Customer Management, at Neapolis University Pafos. She holds a PhD awarded from the University of Strathclyde and has served as a scholar in various UK universities for 20 years. She is the President of the International Advisory Council for the Marketing Profession (IACMP). Her research focuses on entrepreneurial thinking, digital relationship marketing & CRM, and various consumer issues, such as: customer satisfaction & loyalty, disordered eating, mindful and ethical consumption. She is on the editorial board of International Journal of Economics and Business Research.



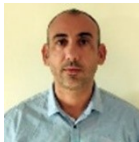
Mitt Nowshade Kabir is a serial entrepreneur, technology evangelist, business accelerator and an investor. He holds M. Sc. in Computer Science, MBA, PhD in Information Technology, and a DBA in management. His current interests are Innovation, Artificial Intelligence, Machine Learning, Consciousness, Entrepreneurship, and Strategic Management. He is the CEO of Trouvus.com, an AI consulting and development company. Dr Kabir penned numerous scholarly papers and generic articles. He also published a book on Knowledge-based Social Entrepreneurship. He worked as an advisor to various levels of government. Presently, he is writing a book on "AI and the future of humanity".



Alexandros Kakouris, PhD, PhD, is an Assistant Professor in entrepreneurial learning and education at the Department of Management Science and Technology of the University of Peloponnese and at the Hellenic Open University. He holds PhD in Physics, PhD in Entrepreneurship and a MSc in Adult Education. His special interests concern: fostering entrepreneurship and innovation to science graduates, context-aware entrepreneurship, support of youth entrepreneurship through teaching and counselling as well as nascent entrepreneurship, transformative and experiential learning.



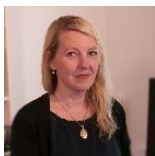
Andreas Masouras, PhD, is an Assistant Professor at Neapolis University in Marketing and Communication. He holds a PhD (Honors) from the Dept of Political Science and International Relations, University of the Peloponnese. The title of his doctoral dissertation is: "Entrepreneurship and Competitiveness through the lens of the Institutional Analysis: The Case of Cyprus". He holds a Professional Doctorate in Management (D.Mgt.) from Monarch Business School (Switzerland) and MPhil from Brighton University. Dr Masouras is actively writing scientific articles and is constantly involved in international conferences where he presents his research.



Christos Papademetriou, PhD is an Assistant Professor in Management - Human Resources Management at the Neapolis University Pafos. He obtained a BA (Hons) in Accounting and Business and MA in International Management from the University of Sunderland. He also gained a BSc (Hons) in Computing and the Postgrad Certificate in Information Systems from the University of Portsmouth. He holds a doctorate (PhD) in Social Science from the University of Leicester, UK. His research interests focus on the following: entrepreneurship and innovation, human resource management, tourism management and marketing, social media, and leadership.



Andreas Walmsley, PhD, is Associate Professor in Business at Plymouth Marjon University. He conducts research in entrepreneurship, especially entrepreneurship education, graduate entrepreneurship and responsible entrepreneurship. He is on the editorial boards of the journals Entrepreneurship Education and Pedagogy and the International Journal of Entrepreneurial Behaviour and Research.



Birgitte Wraae, PhD, is an Associate Professor in Entrepreneurship at the Faculty of Business and Technology and the Department of Applied Business Research at UCL University College Denmark. Her research interests are in entrepreneurship, especially entrepreneurship education: identity formation, emancipation, and employability. She excels in doing research in connection with the entrepreneurial learning space. She has recently published a book on the entrepreneurial learning journey.



Antonis Zairis, PhD is an Assistant Professor of Business Administration at Neapolis University, Cyprus as well as Associate Vice President of the Board of Directors of The Association of Business and Retail Sales of Greece (H.R.B.A). His doctoral dissertation was on Consumer Behavior, specializing in Retail Trade. He has served for 32 years as Managing Director of Sales and Marketing in various Multinational Companies and Large Greek Enterprises. He also served as Deputy

National Representative at the UN Intergovernmental Expert Committee on Sustainable Development . He is also author of 27 books in business and marketing topics.”.

Workshop Facilitators



Rajiv Vaid Basaiawmoit, Ph.D., MBA, is the Head of Sci-Tech Innovation & Entrepreneurship at Aarhus University, Denmark. He is an award-winning Entrepreneurship Educator and works at the intersection between innovation, entrepreneurship, interdisciplinary-collaboration and gamification. He designs and embeds Entrepreneurship into curricular education. He is an invited speaker at many conferences and events around the globe and he has spoken on various well-known platforms such as TEDx, ECS and NATO-CoE.

Biographies of Contributing Authors

Nasser Abouzakhar Director of Anzar Property Investment Limited founded 2017. Author of Real Estate Investment: In the pursuit of building income-producing assets to grow your wealth. Award-winning author & regular guest on BBC Arabic TV channel. 2004-2019, worked at different universities in UK as academic, teaching & researching different technology-related subjects. Good understanding of property investment business & finances. Firm relationships with professionals in banking, legal, accounting, and valuation all assisting responsibility as company director. Leads highly professional/experienced property management team.

Susana Amante is an associate professor at the School of Technology and Management of the Polytechnic Institute of Viseu (IPV). She holds a PhD in English Philology from the University of Salamanca, and she was awarded the “Doctor Europaeus” Mention, as part of the joint supervision programme with the University of Coimbra (2011). She is PI of the ‘Learning based on co-creation processes’ project at IPV, and her research areas focus on Literatures and Cultures, Gender Studies, Language Didactics, Translation, and Languages, Innovation and Entrepreneurship.

Dwitya Amry is a doctoral researcher at University of Warwick, UK. Her research looks at student start-ups as a university technology transfer mechanism for societal impact. She has been teaching entrepreneurship, business and management since 2010 in Indonesia prior to pursuing her doctoral degree. Her other research interest includes social entrepreneurship and entrepreneurship education.

Jesús Julio Antaurco-Perez, studied International Business and Administration at the Universidad Privada del Norte, Peru, Logistical Developer of the cargo agency EUROPARTNERS PERU; with experience providing technical assistance to micro-enterprises in matters of management, logistics and entrepreneurship.

Sotiris Apostolopoulos PhD candidate at University of Peloponnese in Department of Accounting & Finance. PhD work and research interests focus on healthcare and entrepreneurship in disadvantaged areas. Background in health economics and business administration. Acts as a Chief Operating Officer (COO) of largest private general health clinic of Peloponnese Region in Greece. Research articles published in major journals focusing on public health policies, rural development and European financing tools in health sector have been published in major scientific journals.

Merihan Attia is an assistant lecturer in universities in Canada in Egypt. She got her MSc in Management major in entrepreneurship from the German University in Cairo in 2022. She graduated with triple majors if finance, innovation, and strategic management. She mainly focuses on how to help business founders and their SMEs perform better.

Edward Bace is a lecturer/trainer, long experienced in financial risk analysis, from banking and lecturing. He has published extensively, presenting at conferences worldwide. He has a PGCE and is a SFHEA. He has an MBA from NYU and a PhD from The University of Michigan. He is a CFA, Chartered MCSI, and member of PRMIA.

Raphael Bar-El is Professor Emeritus at Ben Gurion University and faculty member of the of the Applied Economics Department at the Sapir Academic College. He specializes in regional economic development and innovation policy, with extensive experience in Israel, Brazil, Ethiopia and other countries. Was head of the Economic Planning Authority in Israel.

Daniel Berliner is a PhD Research Fellow at the School of Business and Law, University of Agder, Norway. He studies investors' decision-making criteria within the entrepreneurial finance domain. He has presented his papers at several international conferences and co-authored a book chapter in *Advances in Crowdfunding: Research and Practice*.

Lukáš Blažek PhD from the University of Economics in Prague. Practice: operates in the financial sector, corporate finance, investment and business development support. Academic activity: University of Finance and Administration - Department of Economics and Management Focus on: strategic business management, change and innovation management, circular and shared economy issues, industry 4.0

Claudio Bonvino is a PhD Student of Management Engineering at Politecnico di Milano, Italy. His main research areas encompass finance, management and strategy and relate to data for start-ups and incumbents, valuation and access to the FinTech and InsurTech industry.

Tiina Brandt is a Dr., docent and researcher at Haaga-Helia University of Applied Sciences. She received his PhD of Management at 2005 and she has published over 140 papers of the areas of leadership, teams, personality and entrepreneurship. She is interested of international cooperation especially in field of entrepreneurship and leadership both in research and development projects (e.g Horizon, Erasmus+).

Fraser Bruce Senior design academic at University of Dundee with 20 + years of teaching, research and consultancy experience. Currently Programme Director for MSc Product Design course where he delivers specialist lectures and workshops on design thinking, service design and innovation. Research interests lie in integration of biomimetic design with practice of product design and innovation management. Conducted research that explores the impact of digital technologies and the use of big data in the creative industries.

Anthony Buckley is the Assistant head, School of Marketing at the Technological University Dublin, Ireland. He holds a PhD in management from Lancaster University. In addition to his published journal articles in the enterprise domain, he is also the co-Author of the recently published book 'Digital Entrepreneurship – Disruption & New Venture Creation' (Edward Elgar, 2022).

Martin Cepel, Ph.D., MBA, DBA is an Assistant Professor at the University of Entrepreneurship and Law in Prague, Czech Republic and at the Faculty of Economics and Business, Pan-European University in Bratislava, Slovakia. His research and research activities focus on Entrepreneurship, Entrepreneurial Economics, Financial Risk Management, Business Administration and Marketing. He is the author of many scientific articles in international journals and proceedings of international scientific conferences indexed in Web of Science and Scopus.

Paula Coelho is a PhD candidate in technological innovation at UFMG, Brazil. Her main research areas are academic entrepreneurship with wealth creation and open innovation.

Teresa Costa has a PhD in management, having completed her post-doctorate at the University of São Paulo. She is member of the CITUR Research Center, professor at School of Business Sciences, Polytechnic Institute of Setúbal, author of book chapters and articles, researcher of projects funded by FCT and EU, editor-in-chief of ETHR. ORCIDiD: <https://orcid.org/0000-0001-5252-121X>

Alexandra Maria da Silva Braga. PhD in Management, University of Beira Interior; Master and graduated in Management in UTAD. Lecturer (assistant professor) at School of Technology and Management. Director of the graduation in Business Sciences and member of CIICESI. As researcher has several publications in the area of innovation. Topics of interest: innovation, social innovation, knowledge, decision making, internationalization, strategy and sustainability.

Gareth Davies: Professor in Swansea University's School of Management, with research interests in innovation management and regional economic development. Alongside his academic role, he has practitioner interests, including recently with the Swansea Bay City Region Internet Coast City Deal, the AgorIP/Accelerate initiatives, and the RE&I workstream of the ARCH (A Regional Collaboration for Health).

Thaise Daiara Delfino is Master's degree student in Production Engineering at the Federal University of Ouro Preto, Brazil. She is graduated in Information Systems from the University of Ouro Preto, Brazil. She is a digital media professional at the Bio Extratus Natural Cosmetics.

Christin Eckerle Since 2020 is a research associate and PhD student at the Institute for Entrepreneurship, Technology Management and Innovation. She studied Political and Administrative Science at the University of Konstanz. Before joining EnTechnon, she worked as a project manager at CyberForum e.V. In addition, she worked as a business development manager until May 2021. (55 words)

Tiit Elenurm is the entrepreneurship professor at the Estonian Business School, business angel and mentor for start-up entrepreneurs. Ph. D. in 1980 for the dissertation "Management of the Process of Implementation of New Organizational Structures". Author of more than 130 research publications. Research interests include knowledge management, innovative entrepreneurship and social media for networking.

Ingunn Elvekrok is a professor in organisation, leadership, and innovation at Kristiania University College and adjunct professor at the University of South-Eastern Norway. Her main research interests are networks, innovation, and strategic management. She has published in journals such as Tourism Management and Regional Studies.

Alessandro Faes Graduate in Economics and Social Sciences at Bocconi University, Alessandro Faes is currently a PhD candidate in Management Engineering and has been a researcher at the Fintech & Insurtech Observatory of Politecnico di Milano for 3 years, focusing on broadened competition in financial services, Open Finance and sustainability in finance.

June Fernandes holds PhD in Business Administration from Getúlio Vargas Foundation (Brazil), and a postdoctoral in HEC Montréal. He is Adjunct Professor at the Department of

Production Engineering from Federal University of Ouro Preto (Brazil). His main research areas are lean healthcare, Toyota Kata, lean methodology, lean management, 4.0 industry, startups and innovation management.

Rosina Fernandes is an associate professor of psychology at the Polytechnic Institute of Viseu (IPV), Portugal. She received her PhD in psychology from Coimbra University in 2013. She is the coordinator of Link Me Up – 1000 ideias Project, focused on innovation and entrepreneurship in higher education students. Her main research areas are psychology, well-being, career counselling and social intervention.

Marisa R. Ferreira PhD in Business Sciences – Marketing and Strategy specialization. Lecturer (associate professor) at Instituto Politécnico do Porto - Escola Superior de Tecnologia e Gestão. Vice director of the research center CIICESI. Topics of interest: marketing, social marketing, corporate social responsibility, sustainability, nonprofit sector, social innovation.

Gabriele Gaffuri is an Innovation Consultant for Zabala Innovation Europe, specialised in the preparation and management of R&D EU funded projects. He is part of the DigiFed consortium, with the role of monitoring the implementation of the selected Application Experiments and the cascade funding activities.

Liudmila Gapeyeva-Yukce is a research associate and a Ph.D. student at the Department of Strategic Management of the Martin Luther University Halle-Wittenberg, Germany. She received her Master degree in Business administration from Jönköping International Business School in Sweden. Her research interests are stress in new ventures, entrepreneurship development in transition economies, corporate environmentalism.

Kludia Glittová is a PhD student within the University of Economics in Bratislava, especially on Department on Public Administration and Regional Development since 2020. She is particularly interested in innovation and innovative collaboration between universities and enterprises. Her dissertation thesis is concerned with the support of research infrastructures in V4 countries.

Iñigo González is an innovation and project consultant at Zabala Innovation Consulting Brussels where he is part of the EU proposals team. He directly supports the implementation of the cascade funding DigiFed project, and he is one of the coordinators of the EC funded ETIP SNET platform for the European green transition.

Ken Grant, Dr. Department of Entrepreneurship & Strategy in the Ted Rogers School of Business Management at Toronto Metropolitan University (formerly Ryerson University), is a passionate teacher and coach, committed to improving the educational experience of his students and of other young entrepreneurs. He was the first Ted Rogers Faculty Teaching Chair.

Jurry Hatammimi is an assistant professor of entrepreneurship at Telkom University, Indonesia. He received his PhD in management from University of Hull in 2020. He is a head of Startup and Small Business Development interest group at School of Economics and Business. His main research areas are entrepreneurship, creative economy, and MSMEs.

Fabian Hecklau, M. Sc., studied industrial engineering (Otto-von-Guericke University Magdeburg) and started working in applied research (Fraunhofer IFF in Magdeburg). Since 2015, works for Fraunhofer IPK (Berlin) Involved in international research and consulting projects in the strategic management of organizations and innovation institutions. Head of the Competence Center Innovation Systems & Structures at Fraunhofer IPK since 2020.

Anton Herutomo is a social innovator and entrepreneur in information technology sector with more than 20 years of experience. He has been spending his career time in tech positions and blended with entrepreneurial leadership in various vertical startups. He currently undertakes doctoral research at School of Business and Management, Institut Teknologi Bandung, Indonesia.

Andreas Hinz is lecturer and researcher at the Institute of Management, FHNW School of Business. His entrepreneurship research focuses on start-up behaviour, sustainable business models and start-up incubator programmes for refugees. Andreas teaches (digital) entrepreneurship, innovation, management and economics in undergraduate and MBA programmes in Switzerland as well as Asia.

Tom James: Head of Healthcare Innovation and Technology for the Welsh Government since 2014. HE is responsible for Welsh health & care innovation policy, the development of the Health chapter of the Integrated Innovation strategy for Wales and manages funding for a broad range of local, regional and national innovation projects.

Sanna Joensuu-Salo is Principle Lecturer at Seinäjoki University of Applied Sciences, Finland. She works also as adjunct professor at LUT University. Dr. Joensuu-Salo has 20 years of work experience in higher education, teaching and research in the field of entrepreneurship. Her research areas are entrepreneurship education, digitalization-driven firm growth, hybrid entrepreneurship and business transfers.

Kate Johnston is a Lecturer at Dundalk Institute of Technology. Her teaching and research interests in the areas of financial management, innovation and entrepreneurship. Kate is widely published and currently supervises a number of postgraduate students in the area of crowdfunding, entrepreneurship, intrapreneurship and economic development.

Katherine Merly Julca-Carrasco studied Administration and Marketing degree from the Universidad Privada del Norte, Peru, a member of the UPN Research Seedbed, a participant in CADE Universitario 2021. She has worked in organizations that provide advice to small businesses

Laila Kabous is lecturer and researcher at the Institute of Management, FHNW School of Business. Her entrepreneurship research focuses on start-up behaviour, business model innovation and entrepreneurial behaviour. Laila Kabous teaches entrepreneurship, innovation, and marketing in undergraduate and postgraduate programmes in Switzerland.

Alexandros Kakouris is Assistant Professor in entrepreneurial learning and education, Department of Management Science and Technology, University of Peloponnese and tutor at the Hellenic Open University. He holds PhD in Physics, PhD in Entrepreneurship and a MSc in Adult Education. His special interests concern: context-aware entrepreneurship, support of youth entrepreneurship, transformative and experiential learning.

Dmitry Kotchekov is a Candidate of Sciences in economics and MBA. Now, Dmitry is an external PhD researcher at the Center for Science and Technology Studies of Leiden University (Netherlands) and senior researcher at Ural Federal University (Russia). His research interests include scientometrics, knowledge economy, higher education research, and innovation policies.

Stefan Lagrosen is a professor of business administration at Linnaeus University, Sweden. His research mainly concerns quality management, particularly in schools and healthcare as well as work-related health. He has published widely in those areas. In addition, he is an experienced educator, teaching on all levels.

vonne Lagrosen holds a PhD in quality management from Chalmers University of Technology in 2006. She is currently active as an associate professor of quality management at Mälardalen University, Sweden. Her main research interests are organizational learning and quality management – both values and practices related to health and fitness, education, creativity and brain functioning.

JoAnne Yong-Kwan Lim is currently a Senior Lecturer at the Singapore University of Social Sciences (SUSS). She has taught in the United States and France. She has published in Entrepreneurship Theory and Practice, Journal of Small Business Management, Information and Organization and Sex Roles: Journal of Research, Team Performance Management and has papers accepted at reputable conferences including ICIS, AOM, PACIS and JAIS Theory Development Workshop.

Manuel Lopes Nunes is Assistant Professor at the Department of Production and Systems, University of Minho. He is researcher at the ALGORITMI Research Center, in the Industrial Engineering and Management (IEM) research group, with interests in the fields of: Product Innovation; Marketing and Productivity; Cost Systems; Thermo-Economic Optimization; Time-to-market of New Products; Sustainability; Entrepreneurship. <https://orcid.org/0000-0003-1313-2523>

Nadine Lybaert is Full Professor of Accountancy at Hasselt University, Belgium (Faculty of Business Economics). There, she is associated with the Research Center for Entrepreneurship and Family Firms. As such, her research interests are situated at the intersection of accountancy and private (family) firms. She is also guest professor at the University of Antwerp (Belgium).

Matthew Lynch is an Associate Professor at the Norwegian University of Life Sciences. He teaches on the Innovation and Entrepreneurship Masters. His research interests relate to entrepreneurial mindset, design thinking, systems thinking and how these themes are interconnected to help prepare students to flourish in a rapidly changing world.

Sarah Manthey is a research assistant and PhD student at the Institute for Entrepreneurship, Technology Management and Innovation since 2019. She studied Integrative Social Science at the University of Kaiserslautern. After graduating, she worked in sales at a spin-off of the DFKI. In addition, she worked as a business development manager until May 2021. (54 words)

Antonieta Martínez-Velasco is a professor and researcher at Engineering School at the Universidad Panamericana. She received her Ph.D. in engineering from Universidad Panamericana. Her main research areas are data analytics and Artificial Intelligence, and Machine learning techniques applied to social and health sciences.

Margaret Mastropetrou studied in Athens University of Economics and Business in the Economics department, completed her MBA in the University of the Aegean and currently continues with her PhD on business ecosystems. Furthermore, she joined WAVE lab, where academics, business executives and partner organizations, challenge each other in identifying and exploiting disruptions, and turning them into growth options for organizations.

Ronan McArt is a lecturer in Marketing, Management & Entrepreneurship in the School of Home Economics at St Angela's College, Sligo. Ronan is currently a part-time PhD student in the School of Education in the National University of Ireland, Galway. Research interests include Entrepreneurship, Social Entrepreneurship, Entrepreneurial Self-Efficacy, Entrepreneurial Intention and Entrepreneurship Education.

Stephan Meyer studied business psychology at RWTH Aachen University, Germany. He received his PhD in business administration on the topic of change management from the University of Gloucestershire, UK. Dr Stephan Meyer believes in radical progress through radical change. He advises companies on digital transformation. His clients include Novartis, Zurich, PWC, Daimler and Volkswagen

Yimei Mi is a Chinese student with two master's degrees of language education and global education. She graduated from University of East Anglia and the University of Liverpool with distinction. She is a researcher and her main research areas are second language education, intercultural communication competence, comparative studies, and higher education.

Andreea Maria Gabriela Militaru PhD student in the second year at University Politehnica of Bucharest, Faculty of Entrepreneurship, Engineering and Business Management (FAIMA). Graduated the master program in 2019 at the same university. I currently am a teaching assistant in FAIMA and a part-time employee at the ERASMUS+ Office in charge with counselling incoming and outgoing students.

Chris Moon is a fellow of Enterprise Educators UK, lead judge of the international Innovation and Entrepreneurship Teaching Excellence Awards, judge of the UK's National Enterprise Educator Awards, judge of the F Factor competition, judge of the global Green Stories competition, Research and Dissemination lead for Enactus UK, and a multiple award winning eco and social entrepreneur. He is visiting Professor at University of Paphos with a PhD from Imperial College and over 100 publications including co-editor of the 2021 book Universities and Entrepreneurship.

Soebowo Musa Assistant professor , strategic management and Head of Graduate School of Business MBA Program, Swiss German University, Indonesia. PhD in Strategic Management from University of Indonesia; MBA in Finance and International Business from Stern School of Business, New York University ; BS and MS in Electrical Engineering from Tandon School of Engineering, New York University. Authored several books in corporate finance and banking.

Speaker in several management conferences. Researches strategy, strategic leadership, organizational capabilities, innovation, digital transformation, entrepreneurship and M&A.

Anna Németh is a PhD candidate at the Masaryk University, Brno, Czech Republic. Her dissertation focuses on cross-cultural consumer behaviour in circular economy. She received her master degree in Economics and currently getting her BA in Psychology. She is interested in consumer behaviour research, psychology, culture and innovation.

Thao K. Nguyen is a lecturer of international business management at the University of Economics Ho Chi Minh City, Vietnam. She received her doctoral degree in International Business from the Victoria University of Wellington, New Zealand, in 2017. Her research interests are global value chain, strategic entrepreneurship, and social innovation. She is interested in investigating the inter-organizational relationships between firms to internationalize their business or promote social innovation.

Ana Novak is an associate professor of accounting at Faculty of Economics and Business, University of Zagreb, Croatia. She received Ph.D. in accounting from Faculty of Economics and Business, University of Zagreb in 2012. She is (co)author of several scientific and professional papers. Her research interests are accounting, accounting information systems, and accounting education.

Sandra Nunes holds a PhD in Mathematics, with a Specialization in Statistics from FCT/UNL. She is member of the Center for Mathematics and Applications (CMA/FCT/UNL), Coordinator Professor at School of Business Sciences, Polytechnic Institute of Setúbal, author of book chapters and articles, researcher of projects funded by FCT. ORCIDiD: <https://orcid.org/0000-0002-0123-5771>

Mirhiga Peter Okuwhere is a PhD student at Coventry University in the United Kingdom. He earned a Master of Science from Bournemouth University, Dorset, United Kingdom. Mirhiga also holds a diploma in Accounting, Bachelor of Science in Business Administration and Master of Business Administration from the University of Benin, Benin City, Nigeria. He can be contacted through omomirhiga@gmail.com

Joe Pearce is the Head of Business Support at SETsquared Exeter and the University of Exeter, with a focus on building the community of businesses which exist in and around the Innovation Centre. Working closely with the client businesses Joe addresses issues arising as well as supporting the growth and development of clients.

Tor Helge Pedersen is an associate professor at Inland Business School, at Inland University College of Applied Sciences, Lillehammer, Norway. He received his PhD in political science from University of Tromsø in 2009. His main research areas are within public administration, organization and innovation.

Stefan Philippi is lecturer and researcher at the Institute of Management, FHNW School of Business. He is also head business office of the Swiss Innovation Challenge and coached and supervised numerous start-ups. His entrepreneurship research focuses on start-up/entrepreneurial behaviour and business model innovation. Stefan teaches

entrepreneurship and innovation in undergraduate and postgraduate programmes in Switzerland.

Pedro Pimentel is an Assistant Professor in Universidade Europeia, Lisbon and PhD student in ISCTE Lisbon University Institute. MSc in Business Management (ISCTE, Lisbon) he is currently engaged in his PhD thesis on the topic of Green Entrepreneurship drivers and competencies. His main research areas are Entrepreneurship, Strategy, and Corporate Finance.

Sara Proença. Director of INOPOL Entrepreneurship Academy of Polytechnic Institute of Coimbra Adjunct professor at ESAC/Polytechnic Institute of Coimbra. Integrated member of CERNAS – Research Center for Natural Resources, Environment and Society. Ph.D. in Economics, ISEG/University of Lisbon, Portugal, 2013. M.Sc. in Applied Economics and Degree in Economics, Faculty of Economics/University of Coimbra, Portugal.

Ranvir S. Rai is an Associate Professor in Innovation and Entrepreneurship at Kristiania University College. He holds a PhD from BI Norwegian Business School. His research interests concern innovation processes, disruptive innovation and use of design thinking as organizational capability. He has published in international journals, such as Information & Management and Service Industries Journal.

Daniel Rees: Lecturer in the All-Wales Academy for Innovation in Health & Social Care, Dr Rees was previously seconded to the position of Innovation Technologist working for the pan-Wales Accelerate programme through Swansea University's School of Management and Medicine. Dr Rees' research interests focused on commercialisation of medical research, technology and healthcare innovation.

Susana Rodrigues is a management professor and researcher at the Polytechnic Institute of Leiria (Portugal). Her work contributes to strategy, entrepreneurship, and innovation. Since 2015, she lectured executives' courses sponsored by European funds and Erasmus Mobility Program. Between 2017 and 2019, she was President at Agency for Assessment and Accreditation of Higher Education.

Fernando Romero is a lecturer and a researcher at the University of Minho, PT. He holds a Ph.D. in Science and Technology Studies from the University of Manchester. His main research interests are in the areas of innovation systems and innovation management, with a special interest in the relationships between university and society.

Arik Sadeh is a former dean of the Industrial Engineering and Technology Management Faculty at the Holon Institute of Technology HIT, Israel. He holds a Ph.D. from Texas A&M University.

His primary areas of research and publications are innovation and entrepreneurship, product management, project management, system engineering, financial engineering, risk assessment and operations research.

Diana Salgado works in the Business faculty of the University of Portsmouth as a Fellow in a knowledge transfer partnership with an English tomato grower. She gained her PhD from the University of Leeds, England, her Masters degree from the University of Vigo, Spain and her bachelor's degree in Mexico, where she is from.

Nils Sanne is a University Lecturer at the Norwegian University of Life Sciences and is the head of the Innovation and Entrepreneurship Masters, where he also teaches. His research interests relate to entrepreneurship pedagogy. Nils has received multiple grants related to establishing innovative teaching and has a track record of creative experiments within teaching.

Nathalie Sarrouy-Watkins is a lecturer and researcher in entrepreneurship at Ferrandi. Her research is in the field of hospitality entrepreneurship, more specifically on *business models*, effectuation, sustainable development or entrepreneurship education. She has been published in the top ranking peer reviewed journals, eg. Management International, the Review of Entrepreneurship or the Revue Internationale PME.

Juha Saukkonen, D.Sc. (econ.), holds a position of a Senior lecturer of Management at JAMK University of Applied Sciences in Finland. He has published both individually and in multinational research teams on topics of Foresight, Knowledge Management and Entrepreneurial Education. He is a guest lecturer on these topics in various universities and organizations abroad.

Lisa Schrewentigges is a PhD student at TU Dortmund University, Germany. She has an academic and professional background in Management and Economics. Her main research areas are entrepreneurship and innovation management with a focus on antecedents and outcomes of fear of failure.

Nyet Moi Siew is an associate professor at the Faculty of Psychology and Education, Universiti Malaysia Sabah, Malaysia. Her primary research interests are in the area of scientific and mathematical creativity and thinking, and STEM Education. She has written over 45 research papers published in international peer reviewed journals.

Sergio Evangelista Silva holds a PhD degree in Production Engineering from Federal University of São Carlos, Brazil. He did a postdoc at Federal University of Minas Gerais with research visiting Lisbon University, Portugal. He is an associate professor at the Federal University of Ouro Preto, Brazil, researching in innovation and knowledge management.

Miroslav Šipikal is Associate Professor at the University of Economics in Bratislava. Since 2005 he has been teaching at the Department of Public Administration nad Regional Development Faculty of National Economy of University of Economics in Bratislava. His main research interest has been evaluation of public policies, specially regional, innovation and education policy.

Robert Smith holds a PhD in Engineering and is currently a candidate for a PhD in law focussing on innovation in the Association of Southeast Asian Nations. He also works as an international development consultant in South and Southeast Asia where his research interests are focused. He is passionate about institutional development.

Elias Soukiazis holds a Ph.D. in Economics by the University of Kent, U.K. (1995), and he is currently Associate Professor at the University of Coimbra, Faculty of Economics, Portugal, and a researcher of CeBER (Centre of Business and Economics Research). He has published a large number of articles in international journals, chapters in books and he is co-Editor of

three textbooks. His main research interests are on applied Economics ([URL:http://www4.uc.pt/elas](http://www4.uc.pt/elas))

Inese Spica is leading researcher at the scientific institution Business competence centre and professor at the ISMA University. She received her PhD in economics sciences from University of Latvia in 2001. She is editor of scientific journals, monographs and has been managed three international conferences on Business Competences; Trade Marketing; Business Environment.

Joseph Staudt is a Senior Economist at the Center for Economics Studies (CES) at the U.S. Census Bureau. He formerly worked at the Census Bureau's Center for Big Data Research & Applications. He received his Ph.D. from Ohio State University in 2016.

Antonia Terán-Bustamante is a Researcher and Professor at the School of Economics and Business Administration at the Universidad Panamericana, México. She has a Ph.D. in Administration Sciences and Master's in Administration International Business from the Universidad Nacional Autónoma de México (UNAM). Her research is focused on Human Capital, Competitiveness, Innovation, and Entrepreneurship.

Nyayu Lathifah Tirdasari is a researcher of Entrepreneurship and Technology Management at School of Business and Management, ITB. She is an editor of the local journal and has been involved in organising several international conferences. Her main research area is family business.

Justyna Tomala is a PhD candidate and research and teaching assistant in Department of Entrepreneurship and Innovation at Cracow University of Economics. She holds M.Sc. with Honours in International Relations from the Cracow University of Economics. Her research focuses on mining industry, resource curse, sustainable development and eco-innovations. She can be contacted at justyna.tomala@uek.krakow.pl.

Stephen Treacy is a lecturer of business information systems at Cork University Business School, Ireland. He received his PhD from University College Cork in 2016. His work has been published in several outlets including the Journal of Information Technology (JIT). His main research areas are open innovation, data compliance, and digital entrepreneurial ecosystems.

Anna Ujwary-Gil, PHD and habilitation in economic sciences in the field of management at the Warsaw School of Economics (SGH). Professor at the Institute of Economics, Polish Academy of Sciences (IE PAS). Editor-in-Chief of the *Journal of Entrepreneurship, Management and Innovation (JEMI)*. Founder and expert of the Network Analysis Laboratory. Founder and President of the Cognitione Foundation for the Dissemination of Knowledge and Science.

Maria Urbaniec, PhD, is Associate Professor and Head of the Department of Entrepreneurship and Innovation, Cracow University of Economics (Poland). She completed her PhD in Economics at the International Graduate School Zittau of the Technische Universität Dresden, Germany. She is author or co-author of over 150 scientific papers in academic journals and monographs. Her research interests include entrepreneurship, innovation, sustainable development, labour market and digital economy.

Korneel Verhaeghe is the Project Manager for the SETsquared partnership's IKEEP programme. He oversees the delivery of student training, recruitment of project organisations and the running of student knowledge exchange projects between students and companies across the Universities of Bath, Bristol, Exeter and Surrey.

Andreas Walmsley, is an Associate Professor in Business at Plymouth Marjon University, UK. His research interests are primarily in entrepreneurship, especially entrepreneurship education. He also publishes in the area of labour markets, with a particular focus on the service industries.

Knut Ingar Westernen has been a Professor of Economics at Nord University in Norway since 2001. He teaches knowledge management, knowledge and competitiveness and public economics at Nord University. He has numerous books and publications dealing with aspects of aquaculture, knowledge and competitiveness, the public sector and regional development.

Tirufat D. Woldeyes is a doctoral student in Management Engineering. She got her MSC in Industrial Engineering from Addis Ababa University, Ethiopia. In addition to being a lecturer, she has been working for a manufacturing company. She is currently a full-time researcher at the University of Padova, Italy, working on business models and circular economy.

Birgitte Wraae, is an Associate Professor in Entrepreneurship, at UCL University College Denmark, Denmark. Her research interests are in entrepreneurship, especially entrepreneurship education: the role of the entrepreneurship educator, identity formation, emancipation, and reflection. She excels in doing research in connection with the entrepreneurial learning space.

Naveed Yasin is a Professor of Entrepreneurship at the Canadian University Dubai. He has experience working in the UK and the Gulf region delivering the British and North American Higher Education curricula. He has won the 'Outstanding All-Round Academic Award 2015' conferred by the Teaching and Learning Institute, UK., published in entrepreneurship and business management journals, and examined doctorate programs in Europe, Africa, and Asia.

Antonios Zairis has studied Political Science and holds an MBA. His doctoral dissertation was on consumer behavior, specializing in retail. He has 32 years of experience as General Manager in various multinational and Greek companies and has taught at Universities in Greece, Tirana, Prague and Cyprus. He has several academic publications with the peer review system.

George Zairis has studied Economics and holds a MSc in Banking and Risk. He is currently a PhD Candidate specialized in Sustainable Finance. He is currently working as a Senior Consultant in the business advisory department of the European Institutions in one of the biggest worldwide advisory firms in Luxembourg.

Gerda Žigienė Professor of finance, Kaunas University of Technology, specialising in corporate finance management and fintech. Previous experience as a professor at Vilnius University, Kaunas University of Technology, Fribourg University, Kristainstad University, and IMD Business school (Switzerland). PhD in management from IMS university. Business experience

covering CEO/CFO. Initiator/organiser of international business finance conferences. Experience creating & transforming domestic & international study programs. Spearheaded innovative educational strategies redesigning current teaching systems, these being actively implemented at ECIU and inter-alliance working group, within framework of the European Commission initiative “European Universities”.

Matthijs Zwemmer: I’m a driven and eager to learn graduated Data Science student. At this conference, I would like to learn more about what others have done in the field. After graduating I found a job in the mobility workspace where I hope to apply everything that I learned during my master's and during this conference.