

20th European Conference on Innovation and Entrepreneurship
ECIE 2025 Physical Programme
25-26 September 2025
University of the National Education Commission, Podchorążych 2, 30-084 Krakow, Poland

Wednesday 24 September			
18:00	Pre-conference Registration and Welcome Drink at (ends at 19:00) Novotel Kraków City West, ul. Armii Krajowej 11, 30-150 Kraków		
Thursday 25 September			
08:30	Registration and Coffee		
09:00	Room A1 Welcome and Opening of the Conference		
09:15	Keynote Address: Prof. Zoran Wittine, University of Zagreb, Croatia <i>Bridging the Innovation Gap: Can Europe Strengthen Its Global Competitiveness?</i>		
10:00	Conference Splits into Streams		
	Room: A1 Stream A: Mini Track on The Third Mission of Universities: Fostering Innovation and Entrepreneurship Chair: Verena Karlsdóttir	Room: 111N Stream B: Business Chair: Serol Karalar	Room: 110N Stream C: The 11th Innovation & Entrepreneurship Teaching Excellence Awards Judges: Chris Moon, Ken Grant and Rajiv Vaid Basaiawmoit
10:20	Crowdfunding for University Research Commercialization: A Scoping Review Olga Bogdanova , LAB University of Applied Sciences, Lappeenranta, Finland	How can low-income countries integrate in the innovation-led global economy? Raphael Bar-El and Liran Maymoni , Ben-Gurion University and Sapir Academic College, Israel (Presentation only)	Online Entrepreneurial Mindset Behaviour Analysis Tool Paul Coyle , Entrepreneurial Mindset Network, Isobel Cunningham , Atlantic Technological University, Teuta Hazizi , Aleksandër Xhuvani University of Elbasan & Marco Lamas , ISLA GAIA
10:40	The Courage to Cross Over: A Case Study of Identity Evolution in Academic Entrepreneurship Outi-Maaria Palo-oja , LAB University of Applied Sciences, Lappeenranta, Finland	Customer-Centric Digital Business Training: Evaluation of Entrepreneurs' Skills and Training Content Anna Ollanketo and Saara Pylvänäinen , South-Eastern Finland University of Applied Sciences, Finland	Where Learning Meets the Real World: Educating with Impact Through Entrepreneurial Practice Gyuzel Gadelshina , Ed Cottam , Rebecca Dutson & Aldo Valencia , Northumbria University, UK
11:00	Hackathons as a Method for Fostering Corporate Innovation and Competitive Advantage Artūras Jurgelevičius , Paulius Pakutinskas , Evaldas Plečkaitis and Vilma Riškevičienė , Mykolas Romeris University, Vilnius, Lithuania	Bridging the Gap: Migrant Founders, Investor Engagement, and the Role of Language Leoni Onken and Jonathan Hoke , University of Münster, Germany (Presentation only)	Embedding Entrepreneurship and Innovation in Interior Design Education: A Design Thinking-Based Pedagogical Model Fatema Qaed & Reem Sultan , University of Bahrain
11:20	Enhancing Regional Innovation Systems in Cymru (Wales): Lessons from AgorIP and CALIN Harrison Rees , Daniel Rees , Roderick Thomas , Zoe Coombs and Hafwen Lewis , Swansea University, UK, Gareth Davies , University of Wales, Wales	Individual and Entrepreneurial Resilience: A Necessity to Break Through in Business and Successfully Pivot Nathalie Sarrouy-Watkins , Ecole Ferrandi Paris, Paris, France and Amina Rouatbi , Ascencia Business School, France (Presentation only)	KDU Young Entrepreneurs: Discovering Entrepreneurial Talents in Undergraduates Kalpana Ambepitiya , General Sir John Kotelawala Defence University, Sri Lanka
11:40	A Case Study on Bridging the Employment Gap: A Human-Centred Innovation for South Africa's Informal Job Sector Elizabeth Conradie and Sally Joubert , CUT, FS, South Africa	Beyond Resilience: Refugee Team Share and Context-Sensitive Bricolage in Early-Stage Ventures Moritz Julius Sickert and Jonathan Hoke , Münster University, Germany (Presentation only)	Harnessing Canvas LMS Tools to Foster Innovation and Entrepreneurship through Effective Group Work Assessment Sayara Beg & Suen Adegoke , University of Hertfordshire, UK
12:00		Luck Opens, the Rest Sustains: The Proportion of Luck in Immigrant Entrepreneurs' Success Perceptions Serol Karalar , Friedrich-Schiller-Universität Jena, Jena, Germany (Presentation only)	Solo but Scalable: A Digital Teaching Initiative for Learning That Feels Like Doing Inga Stankevici , Kaunas University of Technology, Lithuania
12:20	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

13:20	Room A1 <i>Keynote Address: Anna Ledwoń-Blacha, Co-founder & Creative Director, More Bananas</i> <i>Strategic Thinking in the age of Generative AI: Between Human Intuition and Algorithmic Overconfidence</i>		
	Room: A1 Stream A: Mini Track on Innovative Curriculum Design in Entrepreneurship Education Chair: Wioletta Kilar	Room: 111N Stream B: Digital Entrepreneurship Chair: Sayara Beg	Room: 110N Stream C: PhD and Masters Colloquium Chair: Wojciech Maciejewski
14:00	Learner Satisfaction, Academic Performance, Micro-credential Design: A Case Study from European Universities Inga Stankevici and Rasa Laliene , Kaunas University of Technology, Lithuania	Mapping the Intellectual Structure of Digital Entrepreneurship Field with Strategic Diagram Cigdem Baskici and Yunus Gokmen , Başkent University, Türkiye	Understanding Organizational Stress in the Era of Digital Transformation Andreea Tudose , National University of Science and Technology Politehnica, Bucharest, Romania A Cultural Intelligence -The Key to a Successful Employee: From Monoculture to Interculturality in Contemporary Organizations Valentina-Georgiana Dumitrache , Faculty of Sociology and Social Work, University of Bucharest, Bucharest, Romania Associations Between Demographic and Socio-Economic Factors and Entrepreneurship in Brunei Norizan Abdullah , University of Southampton, UK (PHD Research) Creation and Implementation of User Personas by Startup Founders: An Exploratory Study Eza Zaheer , European Viadrina University, Frankfurt Oder, Germany (Presentation only, PhD)
14:20	Business Advisors and SMEs in the Digital Era: Essential Skills Heli Saali and Anna-Maija Kiukas , South-Eastern Finland University of Applied Sciences, Finland	Benefits and Importance of Digital Technologies as Digital Maturity Drivers: A Case Study of Finland Jaani Väisänen , LAB University of Applied Sciences, Lappeenranta, Finland	Hedge Fund Activism and Digital Transformation: Resistance from Corporate Governance Bernd Kemper and Jonathan Hoke , Universität Münster, Germany (Presentation only, PhD)
14:40	A Case Study of Experiential Entrepreneurial Learning Through LEGO Play Steve Ball , Rose Quan and Sam Clegg , Northumbria University, UK	Innovation Balancing Enterprise Capabilities and Local Technological and Consumer Requirements Torben Tambo and Thuseinthan Inpabalan , Aarhus University, Denmark	
15:00	Towards Sustainable Value Creation - Students' Perspective of Team Learning Pasi Juvonen , LAB University of Applied Sciences, Lappeenranta, Finland	Trust in Crowdfunding: Balancing Transparency and Institutional Endorsements for Success Joanna Adamska and Urszula Mrzygłód , University of Gdansk, Poland (Presentation only)	
15:20	<i>Refreshment Break</i>	<i>Refreshment Break</i>	<i>Refreshment Break</i>
	Room: A1 Stream A: Startups Chair: Steve Ball	Room: 111N Stream B: Social Entrepreneurship Chair: Harrison Rees	Room: 110N Stream A: Innovation Practices Chair: Olga Bogdanova
15:50	Signalling vs. Support: The Strategic Design of Start-up Accelerators Sven Werner , University of Wuppertal, Germany	Unraveling the Role of Culture in Social Entrepreneurial Ecosystems Heidi Myryläinen and Kristiina Brusila-Meltovaara , LAB University of Applied Sciences, Finland and Lasse Torkkeli , LUT University, Finland	Innovation Management in Small and Large Companies: Comparative Insights from Switzerland Kristine Metuzale , David Widmer , Rolf Meyer and Dario Meyer , University of Applied Sciences and Arts Northwestern Switzerland, Switzerland
16:10	Collaboration Between Startups and Communities: A Systematic Review of Benefits and Impact Measurement Radoslav Škapa , Mariia Shkolnykova , Michal Jirásek and Eva Švandová , Masaryk university, Czech Republic	Framing Inclusion in Entrepreneurial Ecosystems: A Systematic Literature Review and Research Agenda Christina Kosta and Stratos Baloutsos , Athens University of Economics and Business, Greece	Beyond Persistence: Does Grit Foster or Hinder Innovation and Risk-Taking? Verena Karlsdottir , University of Akureyri, Akureyri, Iceland (Presentation only)
16:30	Optimizing Startup Team Composition: A Generative AI and Genetic Algorithms-Based Approach Francesco Ferrati and Moreno Muffatto , University of Padova, Italy	Innovating Together: The Power of Clusters in Poland's Social Economy Dorota Murzyn and Marta Czyżewska University of the National Education Commission, Kraków, Poland	Internal appropriability mechanisms for protecting innovations in the organization Klaudia Górska , Kozminski University, Warsaw, Poland (Presentation only)
17:00	Close of conference day		
19:00	Conference Dinner: Restauracja Wierzynek Rynek Główny 16 31-008 Kraków		

Friday 26 September			
09:00	Room A1 Opening Messages		
09:05	Keynote Address: Prof. Maria Urbaniec, Krakow University of Economics, Poland <i>Entrepreneurship in the Age of AI: How Technology Shapes New Market Opportunities</i>		
09:50	Introduction to ECIE 2026		
10:00	Poster Presentations and Refreshments		
10:30	<i>Conference Splits into Streams</i>		
	Room: A1 Stream C: Mini Track on Social Innovation Using AI: Reimagining Entrepreneurship for Sustainable Societal Impact Chair: Mitt Kabir	Room: 111N Stream B: Success Factors and Regulations Chair: Renata Śliwa	Room: 110N Stream C: Tourism and environmental Chair: Pasi Juvonen
10:40	Has Social Entrepreneurship Reduced Economic Inequality Among Mon-State Actors? A Systematic Review Ian Jester de Vera , Danica Q. Pacardo , Mika Ella Perez , Rizza Valdez-de Vera , Dana Jenelle Calica and Eliana May G. Andres , University of the Philippines, Philippines	Corporate Venture Governance: Key Success Factors and Challenges for Entrepreneurial Autonomy Konstantin Garidis and Alan Murray , University of the West of Scotland, Glasgow, UK, Alexander Rossmann , Reutlingen University, Germany	Technology and Co-Creation in Tourism: Exploring Perceived Value and Engagement Filipe Segurado Severino , Escola Superior de Hotelaria e Turismo do Estoril, Ana Teresa Machado and Zélia Raposo Santos , Instituto Politécnico de Lisboa and Sandra Nunes , Instituto Politécnico de Setúbal, Portugal (Presentation only)
11:00	Traits of Innovative Leadership Kristiina Brusila-Meltovaara , LAB University of Applied Sciences, Lahti, Finland, Pekka Makkonen , University of Eastern Finland, Finland, Kerstin Siakas , University of Vaasa, International Hellenic University, Finland, Greece and Georgios	A Clash of Paradigms: Hidden Paradigms Within Entrepreneurship Pedagogy Tale Skjolsvik , Ellen Sethov and Matthew Lynch OsloMet - Oslo Metropolitan University, Norway	Development and Validation Measures for Green Entrepreneurship and Environmental Sustainability of SMEs in Nigeria Chidimma Okeke , Goodfaith Dike , Leo Ekene Ogbuefi and Chukwudi Joseph Okonkwo , Chukwuemeka Odumegwu Ojukwu University, Nigeria
11:20	From Destructive Leadership to Good Leadership in Expert Organizations: Identifying the Determinants of Effective Leadership Lasse Torkkeli , Kristiina Brusila-Meltovaara and Asko Ryhänen , LAB University of Applied Sciences, Finland	Effects of Regulatory Quality and Political Stability on Sustainable Competitiveness in the EU: The Mediating Role of Environmental Innovations Miloš Kolář , University of Pardubice, Czech Republic	Perspectives on the Development of Green Social Entrepreneurship at Universities in Poland Iwona Lupa-Wójcik and Wojciech Maciejewski , University of the National Education Commission, Krakow, Poland
11:40		An Exploration on the Impacts of Public R&D Policies Fernando Romero and Leticia Brilhante , University of Minho, Portugal	The Case of NET ZERO – Entrepreneurship and Creativity to Reduce Carbon Emissions Christopher J Moon , Middlesex University, London, United Kingdom (Presentation only)
12:00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
	Room: A1 Stream A: Mini Track on Gendered Landscapes and Perspectives in Innovation and Entrepreneurship Chair: Valerie Priscilla Goby	Room: 111N Stream B: Mini Track Innovation Practices in SMEs Business Management and Operations Chair: Nasser Abouzakhar	Posters will be presented on Friday Morning during the coffee break. Please give your poster to the registration desk on arrival and we will display it for you. Posters to be presented on Friday Morning
13:00	Gendering, Biology, and Stereotypes in Entrepreneurship Training Valerie Priscilla Goby , Zayed University, Dubai, United Arab Emirates	Mapping & Analysing the Scottish SME Landscape to Support Change Management Initiatives Elsa Sier and Fraser Bruce , Sharifa Hawari-Latter , Iain Aitchison and Iona Geddes , University of Dundee, UK	Understanding Minimalistic (Non-)Consumption Patterns: Implications for Innovative Responsible Business Practices Adrienne Steffen , IU International University of Applied Sciences, and Susanne Doppler , University of Applied Sciences Fresenius Heidelberg, Germany (WIP)
13:20	Innovation and Green Performance of Female-Owned Firms in Emerging Economies: The Mediating Role of top Managements Team Meetings Intensity Dominika Brozkova and Viktor Prokop , University of Pardubice, Czech Republic	Innovation Practices in Property Businesses: A Family Enterprise Case Study Nasser Abouzakhar , Anzar Property Investors Limited, Manchester, UK	Policies and Initiatives for Economic Development: The Case of Women in Poland MaryAnn Maslak and Jolanta Wysokinska St. John's University, New York, USA (Poster Only)
13:40	Low-Threshold Help for Students' Entrepreneurship Emma Latvala , LAB University of applied sciences, Lappeenranta, Finland	Brand Building in Early-Stage Technology Startups: An Effectual Approach Ingunn Elvekrok , Kristiania University of Applied Sciences and Anita Ellen Tobiassen , Oslo Metropolitan University, Norway	Advancing the Concept and Practice of the Entrepreneurial University Paul Coyle , Entrepreneurial Mindset Network and Robert Crammond , University of West Scotland (Invited Poster)
14:00	Awards to the IE Excellence Awards, best PhD presentation and the best poster		
14:15	Conference Summary and Close		

**20th European on Innovation and Entrepreneurship
ECIE 2025 Virtual Programme
25-26 September 2025 hosted by ACPI and the University of the National Education Commission, Krakow, Poland
runs to Poland Summertime (GMT+2)**

Thursday 25 September

08:30 Zoom Room 1 Opens

09:00 Welcome and Opening of the Conference

09:15 *Keynote Address: Prof. Zoran Wittine, University of Zagreb, Croatia*

Bridging the Innovation Gap: Can Europe Strengthen Its Global Competitiveness?

10:00 Virtual Conference Splits into Streams

	Zoom Room 1 Stream A: Startups and SMEs Chair: Justice Mmakgabo	Zoom Room 2 Stream B: MT on Social Innovation Using AI Chair: Roberto Falcao	Zoom Room 3 Stream C: Global Innovation Issues Chair: Georgios Deirmentzoglou	Zoom Room 4 Stream D: Innovation in Practice Chair: Sotiris Apostolopoulos
10:10	When Lean Startup Meets Complex Societal Problems: Challenges in Startup Early-Stage Experimentation Davide Molana , Antonio Ghezzi , Andrea Rangone and Raffaello Balocco , Politecnico di Milano, Italy	People and Machines or People Against Machines? How Readiness to Artificial Intelligence is Changing Higher Education: A Bibliometric Analysis Olga Tunkevichus and Konstantin Bagratioti , HSE University, Germany	Geopolitical Risks: Threats or Opportunities in Shaping Entrepreneurial Intentions? Georgios Deirmentzoglou , Eleni Anastasopoulou and Nicholas Theodorakopoulos , Neapolis University Pafos, Cyprus	Forming B2B Sales Strategies: Digital Challenges, Mutual Benefits and Supportive Partnerships Establishment Sotiris Apostolopoulos , Chrysoula Papanikolaou , Neapolis University Pafos, Cyprus, Panos Dimitrakopoulos , University of the Peloponnese, Greece and Andreas Walmsley , Plymouth Marjon University, England
10:30	Exploring the Microfoundations of Open Innovation: Insights from Italian SME-Startup Collaborative Landscape Niccolò Ulderico Re , Paola Iadevaia , Bitu Lahmi and Antonio Ghezzi , Politecnico di Milano, Italia	Data-Driven AI in Social Care Wales: Identifying Gaps and Opportunities Ramakrishnan Gurumoorthy , Daniel J Rees , Edward Miller and Roderick A Thomas , Swansea University, UK	Attracting Investors by Managing Psychological Challenges in the Perspective of Serial Entrepreneurship Sharmin Taskin , International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh and Youji Kohda , Japan Advanced Institute of Science and Technology (JAIST), Japan	Academic Entrepreneurship: Challenges and Opportunities of the Poliemprende Program Oscarina Conceição , Pedro Barros and António Rocha , Polytechnic University of Cávado and Ave, Barcelos, Portugal
10:50	Between Tradition and Agility: How Swiss Start-Ups are Overcoming the Consequences of Individualisation Through Market Segmentation and the 'Lean Start-Up' Approach Stefan Philippi , Andreas Hinz and Laila Kabous , and Mina Hanna , FHNW University of Applied Sciences and Arts Northwestern Switzerland	Business and Competitive Intelligence Maturity Models Enhancing Decision-Making for Entrepreneurs: A Systematic Literature Review Pheladi Lefika and Lucian Theodoric de Koker University of Johannesburg, Johannesburg, South Africa	Industrial Organization Analysis of the Mobile Market in Latin America Alejandra Molina Osoario , Universidad Autónoma de Manizales, Manizales-Caldas, Colombia	Reframing Innovation: Contextualizing Resilient Intrapreneurship and Social Value in Academic Libraries through the FluxLib Model Haziah Sa'ari , Universiti Teknologi MARA, Rembau Negeri Sembilan, Malaysia, Anna Goulding , Victoria University of Wellington, New Zealand and Mohd Dasuki Sahak , Universiti Putra Malaysia, Malaysia
11:10	Unlocking Startup Funding: The Role of Alliances, Patenting, and Network in Entrepreneurial Support Ecosystems Rita Giordano , Jacopo Manotti , Antonio Ghezzi , Andrea Rangone and Raffaello Balocco , Politecnico di Milano, Milano, Italia	Exploring Montenegro's Entrepreneurship: Connecting Structural Support and Entrepreneurial Intentions Jasminka Samarđžija , Tijana Matović , Kevin Walker , RIT Croatia, Croatia	Open Innovation Adoption in Emerging Economies: A Qualitative Exploration of Practices, Enablers and Barriers in the Turkish Ecosystem Rita Giordano , Filippo Frangli , Alessandra Luksch and Antonio Ghezzi and Andrea Rangone , Politecnico di Milano,	The Role of Resilience and Theory of Planned Behavior Components in Shaping Entrepreneurial Intentions: A Study Among Business Students at IPS Pedro Mares , Teresa Costa and Maria Lima , Polytechnic Institute of Setúbal, Portugal
11:30	Empowering Malaysian Women Entrepreneurs in Small Enterprises Through Institutional Support Nurul Fadzilla Mohd Aris , Siti Sarah Omar , Noor Aslinda Abu Seman , Universiti Tun Hussein Onn Malaysia (UTHM), Malaysia and Dahlia Fernandez , Universiti Kebangsaan Malaysia (UKM), Malaysia	Understanding Brazilian Migrant Entrepreneurship in Portugal: Motivations, Barriers, and Policy Implications. Roberto Falcao , Marcelo Costa , UNIGRANRIO, Rio De Janeiro, Brazil, Irene Ciccarino , ISCTE, Portugal, Susana Rodrigues , Instituto Politécnico de Leiria, Portugal and Eduardo Cruz , Universidade Federal Fluminense, Brazil	From Funding to Impact: How Vision 2030 and Government Policy Shape Saudi Arabia's Entrepreneurial Ecosystem Razia Sultana , AL Yamamah University, Riyadh, Pakistan (Presentation only)	Tools for Impact Measurement of University and Scientific Institution on Innovation Development Inese Spica , Sarmite Jegere , Kalevs Kants , Paula Jegere and Lada Kalinina , Scientific Institution Business Competences Centre, Latvia
11:50	Leveraging Technology for Sustainable Growth: An Analysis of Micro, Small, and Medium, Enterprises (MSMEs) in Iloilo Province during the Post-Pandemic Milieu Ma. Gerlia Bianza and Ludovina Catito , West Visayas State University, Philippines	Circular Entrepreneurial Orientation: Circular Bricolage and Entrepreneurial Bricolage as Drivers of Firm Performance Israa Thiab and Clyde Eirikur Hull , Rochester Institute of Technology, USA (Presentation only)	A Possible way to Enhance European Competativeness Ferenc Zalán Iszály , University of Nyíregyháza, Nyíregyháza, Hungary	Social Entrepreneurship as a Catalyst for Reducing Urban Inequalities: Challenges and Opportunities in Montijo, Portugal Filipe Segurado Severino , Escola Superior de Hotelaria e Turismo do Estoril; CITUR – Estoril, Portugal, Maria João Lima , CEFAGE, Portugal and Pedro Mares and Teresa Costa , Instituto Politécnico de Setúbal, Portugal
12:10	The Effect of Media and Social Capital on Entrepreneurial Intention and Behaviour: Does Gender Really Matter? Mothibi Nkosinathi Henry and Malebana Mmakgabo Justice Tshwane University of Technology, South Africa	A Tale of Artificial Intelligence and Green Marketing: Shaping Smarter Paths to Sustainability Essam Hussain Al Lawati and Azza Hamood Al Busaidi University of Technology and Applied Sciences, Muscat, Sultanate of Oman	Acceleration Programs and Entrepreneurial Competences: Case Study of the Startup Point Program Beatriz Rodrigues and Oscarina Conceição , Polytechnic University of Cávado and Ave, Barcelos, Portugal	The Role of Digital Technologies and AI on the Development of Entrepreneurial Mindset in First-Year University Students Cláudia Rodrigues , Pedro Novo Melo , Cristina Pereira , Rúben Carvalho and Liliانا Pereira , Polytechnic University of Cávado and Ave, Portugal
12:30	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

13:20	Keynote Address: Anna Ledwoń-Blacha, Co-founder & Creative Director, More Bananas Strategic Thinking in the age of Generative AI: Between Human Intuition and Algorithmic Overconfidence		
	Zoom Room 1 Stream A: MT on Innovative Curriculum Design Chair: Rahel Sophie Martjan	Zoom Room 2 Stream B: PhD & Masters Colloquium Chair: Tor Helge Pedersen	Zoom Room 3 Stream C: Business & Growth Chair: Marco Corsino
14:00	Student's Perceptions Towards Blackboard and Moodle as Tools for Innovative and Self-Directed Learning Pheladi Lefika, University of Johannesburg, South Africa	Triad Within Triad: Can Experimental Film be Profitable? Adrian Zavoianu , Cazar Scarlat and Alexandra Ioanid National University of Science and Technology Politehnica Bucharest, Romania	Advancement of Blockchain Technology for Innovation and Efficiency in Business Models Manisha Gupta , School of Management Sciences Lucknow, India, Preeti Kumari , Indian Institute of Sustainability, Gujarat University, India and Mamta Singh , Chandragupt Institute of Management Patna, Patna, India
14:20	From Idea to Business Plans: Designing a Seminar for Teaching Digital Health Entrepreneurship Rahel Sophie Martjan , Sascha Noel Weimar and Orestis Terzidis , Karlsruhe Institute of Technology, Germany	When Hustle Backfires: Exaggerated Entrepreneurial Hustle and Co-Founder Willingness to Join Gianfranco Ciurlia , Bastian Kindermann , TU Braunschweig University, Germany, Steffen Strese and Julie Saesen , TU Dortmund University, Germany EIE-063	Age in the Nascent Entrepreneurial Stage: A Multi-Level Analysis Approach Marco Corsino , Mohammad Hawily and Paola Giuri , University of Bologna, Italy
14:40	Andragogy and Remote Executive Education: A Case Study on Live Learning for Entrepreneurs in Brazil Pamela de Bortoli Machado , João Vítor Chaves Silva , Leonardo Dirickson , Clayton Rafael Ribeiro Junior , and Gustavo Arazin , G4 Educação, São Paulo,	Signal Formation Cycle and Process: A Single-Case Study of an Intrapreneur Satoshi Miyajima , Kyoto University, Kyoto, Japan	Financial Inclusion as a Pathway to Informal Sector Sustainability in Africa Antje Hargarter and Andre van der Walt , STADIO Education, South Africa
15:00	How to Boost Entrepreneurship and Innovation in Higher Education Institutions Sara Proença , Polytechnic University of Coimbra, Portugal	The Role of Cultural and Creative Industries as Drivers of Innovation in Strengthening Morocco's Cultural Diplomacy and Soft Power Loubna Fouinna and Hassan El-Ouazzani , School of Information Sciences (ESI), Morocco	Key Determinants of Economic Growth in Central and Eastern European Countries in 1995-2019 Krzysztof Sala , University of The National Education Commission, Krakow, Poland, Martin Bolfek and Mladen Rajko , University of Zadar, Croatia
15:20	Entrepreneurial Learning and Entrepreneurship Education in Business: The Case of the Aegean Archipelago Aikaterini Simou , University of the Aegean, Greece	Pragmatic Teaching Case Study: Business Analysis of Entrepreneurship in China's Emerging Industry JianYuan Chen , UCSI University, Kuala Lumpur, Malaysia	A Study on Unified Payment System and its Role in the Growth of the Fintech Sector in India Shaili Vadera , Prince Mohammad Bin Fahd University, Al Khobar , Saudi Arabia
15:40	Refreshment Break	Refreshment Break	Refreshment Break
	Zoom Room 1 Stream A: Entrepreneurship and Governance Chair: Sara Proença	Zoom Room 2 Stream B: Digital Innovation Chair: Amvrosios Prodromou	Zoom Room 3 Stream C: MT on The Third Mission of Universities Chair: Paula Coelho
16:00	Entrepreneurship Ecosystems: The Gardener Metaphor Viviana Molina-Osorio , OKA Consultores, Manizales, Colombia	Digital Entrepreneurship Competencies: Empowering Rural Youth through Microcredentials Ludmiła Walaszczyk and Konrad Satek , Łukasiewicz - Instytut Technologii Eksploatacji, Poland	Entrepreneurship and Innovation in Final-Year Social Area Students' Intervention Initiatives Intentions Laura Gomes , Rosina Fernandes , Emília Martins and Francisco Mendes , Polytechnic Institute of Viseu, Portugal
16:20	Flexibility's Price: Are Workers in the Gig Economy Thriving or Just Surviving? Fernando José Rivas Chau and Franco Javier Ocaña Teixeira , Universidad de Lima, Perú	Operationalizing Digital Transformation: A Capability-Based Maturity Model Bernardo Henrique Leso , Antonio Ghezzi and Andrea Rangone Politecnico di Milano, Milano, Italy, and Marcelo Nogueira Cortimiglia , UFRGS, Engenharia de Produção, Brasil	Transforming Science into Business: Science-Business Roadmap for University-Based Scientific Entrepreneurship Paula Coelho , Hermano Perrelli , Federal University of Pernambuco, Recife, Brazil and Márcia Rapini , Federal University of Minas Gerais, Belo Horizonte, Brazil
16:40	Orchestration and Governance in the Extended Reality Ecosystem Massimiliano Dell'Orto , Antonio Ghezzi , Andrea Rangone , and Raffaello Balocco , Politecnico of Milan, Italy	Exploring Digital Innovation Issues in Luxury Hospitality Enterprises Towards EU Funding Status Amvrosios Prodromou , Andreas Masouras and Sotiris Apostolopoulos , Neapolis University Pafos, Pafos, Cyprus, Nikolaos Apostolopoulos , University of the Peloponnese, Greece and Iordanis Katemiadis , University of Central Lancashire, UK	National Resilience and Smart Specialisation RIS3: Higher Education Institutions as Centres of Excellence in Ireland and the Netherlands Michael Philippe Bosonnet , Dublin City University, Ireland
17:00	Close of Conference day		

Friday 26 September			
09:00	Opening Messages		
09:05	Keynote Address: Prof. Maria Urbaniec, Krakow University of Economics, Poland <i>Entrepreneurship in the Age of AI: How Technology Shapes New Market Opportunities</i>		
09:50	Introduction to ECIE 2026		
10:00	<i>Splits into Streams</i>		
	Zoom Room 1 Stream A: AI Chair: Daniela Cicchini	Zoom Room 2 Stream B: Innovation Chair: Lucian de Koker	Zoom Room 3 Stream C: Poster Presentations Chair: 5 minute presentations with time for discussion
10:10	Experience with Artificial Intelligence and Attitudes Towards Social Media Copywriting Michal Kubovics , University of Ss. Cyril and Methodius in Trnava, Slovakia	Paradoxes and Creativity in Organizations: A Theoretical Exploration Tor Helge Pedersen , Inland Norway University of Applied Sciences, Lillehammer, Norway	The Dual Impact of AI on Burnout and Technostress in Manufacturing Workplaces Alonso Figuroa and Angello Garcia , Universidad de Lima, Perú (WIP)
10:30	Harnessing Generative AI as a Knowledge Companion in the Venture Creation Process: An Exploratory Study Vimala Raja Priya Mudapaka , Abhishek Nahire and Jayshree Patnaik , IIT Hyderabad, India and Ankit Kumar Singh , ICFAI University Hyderabad, India	Epistemic Curiosity and Entrepreneurial Intentions: Insights from China's Emerging Ecosystem Bogdan Marculescu , Andrew King and Tong He , Xi'an Jiaotong Liverpool University, Suzhou, China and Laura Branco , West University of Timisoara, Romania	Charting the Future of Entrepreneurial Orientation: A Systematic Review and Science Mapping of Generative AI's Emerging Impact Marcelo Pimentel , Universidad de Lima, Peru, José Carlos Veliz Palomino , CENTRUM Católica Graduate Business School, Perú (WIP)
10:50	Artificial Intelligence and Green Innovation: A Pathway to Sustainable Business Practices Nasim Roustapisheh , Halmstad University, Halmstad, Sweden	What Drives Venture Studios Success? Uncovering Successful Configurations in the European Landscape Davide Moiana , Tommaso Del Prete , Luca Franchi , Antonio Ghezzi and Andrea Rangone , Politecnico di Milano, Italy	Charting the Future of Entrepreneurial Orientation: A Systematic Review and Science Mapping of Generative AI's Emerging Impact Marcelo Pimentel and Jose Carlos Veliz Palomino , Facultad de Ciencias Empresariales y Económicas Universidad de Lima (Invited Poster)
11:10	Digital Literacy as a Catalyst for M-Commerce Adoption in South Africa Wafeeqa Dinath , The University of Johannesburg, South Africa	Innovation Platforms: A New Perspective to Unleash the 5G Potential for MNOS Mattia Magnaghi , Edoardo Meraviglia , Antonio Ghezzi , Andrea Rangone , Politecnico di Milano, Milano, Italy	Ludic Co-creation of Value Propositions for SMEs Viviana Molina Osorio , Universidad Católica Luis Amigó, Widman Said Valbuena Buitrago , OKA Consultores and Alejandra Molina Osorio , Universidad Autónoma de Manizales, Colombia (invited poster)
11:20	Evaluating the Effectiveness of a Rule-Based WhatsApp Chatbot in Automated Query Resolution Wafeeqa Dinath , Bonolo Mashigo and Sithembiso Khumalo The University of Johannesburg, South Africa	Overcoming the Energy Crisis: Strategic Responses of Italian SMEs Niccolò Ulderico Re , Laura Locatelli , Antonio Ghezzi and Raffaello Balocco , Politecnico di Milano, Italia	Market Concentration and Competitive Dynamics in the Processed Food and Beverage Sector in Colombia Alejandra Molina Osorio and Isabela Vasco Arias , Universidad Autónoma de Manizales, Colombia (Invited poster)
11:50	Misrepresentation in Corporate Reporting: Examining the Role of Sustainability Planning Daniela Cicchini and Rosa Lombardi , University of Rome, Italy (Presentation Only)	Entrepreneurial Insights from Data to Strategic Intelligence Driving the Sustainable Development Goals Lucian de Koker and Tanya du Plessis , University of Johannesburg, South Africa	
12:10	Selling the Problem, not Just the Technology Olivier Banga , Avans Hogeschool, Rossum, Netherlands and Toon Abcouwer , ERI-Hungary, Netherlands	AI-Driven Business Models in the Data-Information-Intelligence Economy: The NRT Methodology Lucian de Koker and Tanya du Plessis , University of Johannesburg, South Africa	
12:30	Close of Conference	Close of Conference	Close of Conference