About the 27th European Conference on Knowledge Management, 2026

The European Conference on Knowledge Management (ECKM) is a highly respected academic conference that has been held annually for 27 years, making it one of the longest-standing conferences in its field. ECKM provides an important platform for academics, researchers, practitioners, and industry leaders from around the world to exchange ideas, present research, and discuss developments in knowledge management (KM). The conference is dedicated to advancing the theory and practice of knowledge management across a wide range of sectors and disciplines.

The Proceedings of the 27th ECKM, 2026 includes academic research papers, PhD research papers and Master's research papers as well as work-in-progress papers, which have been presented and discussed at the conference. The proceedings are of an academic level appropriate to a research audience including graduates, post-graduates, doctoral and post-doctoral researchers. All papers have been double-blind peer reviewed by members of the Review Committee.

Aims and Scope

The primary aim of ECKM is to foster a deeper understanding of knowledge management processes, practices, and technologies, and to explore their impact on organizational effectiveness and innovation. The conference seeks to bridge the gap between theory and practice by encouraging the exchange of ideas between academics and practitioners. It also aims to promote interdisciplinary collaboration by bringing together experts from various fields such as business, information technology, education, and public administration.

ECKM's scope is broad, encompassing all aspects of knowledge management, from the creation and sharing of knowledge within organizations to the role of technology in enabling KM processes. The conference addresses both the strategic and operational dimensions of knowledge management, emphasising its importance in enhancing organizational learning, innovation, and competitive advantage.

Topics Covered

ECKM covers a wide range of topics related to knowledge management, reflecting the evolving nature of the field and its application in different contexts. The call for papers asked for contributions that considered the following topics. In addition, the committee welcomed papers on a number of specialist mini-tracks which can be seen at the end of this list.

Knowledge Creation and Sharing:

- Tacit and Explicit Knowledge
- Knowledge Sharing Practices.

Knowledge Management Systems and Technologies:

- KM Tools and Platforms

- Artificial Intelligence and KM
- Big Data and Knowledge Analytics.

Organizational Learning and Innovation:

- Learning Organizations
- Innovation Management
- Communities of Practice.

Strategic Knowledge Management:

- KM and Competitive Advantage
- Knowledge Strategy Development
- Intellectual Capital Management.

KM in Specific Contexts:

- KM in Public Administration
- KM in Education
- KM in Healthcare.

Knowledge Management and Organizational Culture:

- Cultural Barriers to KM
- Leadership and KM
- Change Management in KM Initiatives.

Ethics and Knowledge Management:

- Ethical Issues in KM
- Sustainability and KM.

Emerging Trends and Challenges in KM:

- Digital Transformation and KM
- Globalization and KM
- AI's role in KM
- The integration of KM with other business disciplines
- The evolving role of knowledge managers.

Mini Tracks

Experts in the field proposed mini tracks on the following topics. Papers accepted on these topics after the double-blind peer review process were presented as mini tracks at the conference and are also published in these proceedings.

- New Frontiers in Agentic AI, Knowledge Management for Strategic Forecasting in Learning Organizations

- Knowledge Management and Succession Planning in Family Business: Theory and Practices
- The Impacts of Generative AI on Individual, Group, and Organizational Knowledge Management
- Reclaiming Organizational Knowledge in an Age of Post-Truth Disruption

The programme from the 2026 conference can be downloaded from the publishing portal and full details about the conference can be seen from the conference website: https://www.academic-conferences.org/conferences/eckm/

ECKM 2026 Editorial

These proceedings represent the work of contributors to the 27th European Conference on Knowledge Management (ECKM 2026), hosted by Niccolò Cusano University, Italy on 3-4 September 2026. The Conference Chair is Professor Marco Valeri, from Niccolò Cusano University, Italy.

ECKM is now a well-established event on the academic research calendar and now in its 27th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research.

The opening keynote presentation is given by Professor Nóra Obermayer, University of Pannonia, Hungary on the topic *InKNOWation: When Knowledge Becomes Innovation.* The Afternoon keynote will be given by Professor Sławomir Smyczek, University of Economics in Katowice, Poland, who will talk about *Models of Knowledge Diffusion in the Context of Internationalization and Building Networks of Professional Service Organizations*. The second day of the conference will open with an address by Professor Marina Dabić, University of Dubrovnik, Croatia, on the topic of *Future of Innovation: AI, Robots and the Role of Human Creativity.*

With an initial submission of 355 abstracts, after the double blind, peer review process there are 171 Academic research papers, 16 PhD research papers, 4 Masters Research papers, 4 Non-Academic papers and 3 work-in-progress papers published in these Conference Proceedings. These papers represent research from Armenia, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Croatia, Czech Republic, Egypt, Estonia, Finland, France, Germany, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Latvia, Lithuania, Malaysia, Mexico, Morocco, Nigeria, Northern Ireland, Norway, Poland, Portugal, România, Saudi Arabia, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan (R.O.C.), Türkiye, UK, USA and Vietnam,

We hope you enjoy the conference.

Marco Valeri,
Niccolò Cusano University, Italy.

September 2026

Biographies of Chairs and Keynote Speakers

Conference Chair



Marco Valeri Associate Professor of Organizational Behavior at Niccolò Cusano University, Italy. His research areas include sustainability and green practices, strategy implementation, knowledge management, family business, crisis management, information technology, network analysis. He is member of several editorial boards of international tourism journals, reviewer and editor of several handbooks on entrepreneurship, tourism and hospitality management.

Keynote Speakers



Marina Dabić is a tenured Professor at the University of Dubrovnik, Croatia and the University of Ljubljana School of Economics and Business, Slovenia. She has authored over 270 Scopus- and WOS-indexed articles and edited 12 books published by Springer, Edward Elgar, Routledge, Wiley, Palgrave, and De Gruyter. Recognised for her outstanding contributions, Professor Dabić has been ranked among the top 2% of scientists in business and management for three years in a row by the prestigious Stanford list. She plays pivotal roles in various editorial capacities, serving as the Editor-in-Chief of Technology in Society (AJG 2*) and Associate Editor for Technological Forecasting and Social Change (AJG 3*) and Strategic Change (AJG 2). Additionally, she is a Senior editor for IEEE Transactions on Engineering Management, (AJG 3*) contributing significantly to the academic discourse in her field. She is a member of the editorial board of the Journal of Business Research, Journal of Business Logistics, Journal of Knowledge Management, Journal of Managerial Science, International Journal of Physical Distribution and Logistics Management, among others.



Nóra Obermayer is a Full Professor, Head of the Department of Management, and Vice-Dean for Development at the Faculty of Business and Economics, University of Pannonia, Hungary. She is the head of the Digitalisation and Knowledge Management (DKM) Research Group, which is part of the Multidisciplinary Centre of Research Excellence. She is the recipient of the Elsevier Scopus Young Researcher Award (Engineering category) and the Order of Merit of Hungary, Knight's Cross (Civil Division). Her research has been published in leading international peer-reviewed journals, including Scientometrics, European Management Journal, International and Multidisciplinary Journal of Social Sciences, Journal of Family Business Management, Kybernetes, and theCogent Social Sciences. She has gained international teaching experience through the Erasmus Teacher Mobility Program in the Netherlands, Finland, and Norway. Her research interests include knowledge management, social media, digitalisation, and Industry 4.0/5.0. She is a full member of the International Association for Knowledge Management (IAKM) and The New Club of Paris (NCP), and serves as Associate Editor of the Electronic Journal of Knowledge Management.



Sławomir Smyczek Full Professor of Marketing and Consumer Behaviour at the University of Economics in Katowice (Poland)

Mini Track Chairs



Dr. Liu Gang earned his Ph.D. from The Hong Kong Polytechnic University and is currently an associate professor at the Business School, Shenzhen Technology University. His research interests include knowledge management, organizational performance, innovation and entrepreneurship, and cross-cultural management. His work has been published in the Journal of Business Research, Industrial Management & Data Systems, Knowledge Management Research & Practice, and the European Conference on Knowledge Management. He serves on the committee of the European Conference on Knowledge Management and is co-editor of Management & Marketing and associate editor of the International Journal of Knowledge Management Studies.



Prof. Jacky F. L. Hong is Professor of Management and Head of the Department of Management and Marketing in the Faculty of Business Administration at the University of Macau. He received his PhD from Lancaster University. His research focuses on organizational learning and knowledge management in multinational corporations, with publications in Journal of Management Studies, Organization Studies, Journal of World Business, Management Learning, Journal of International Management, and International Business Review. He serves on the editorial review boards of Journal of World Business, Management Learning, and International Business Review.



Anna Maria Melina is Research fellow in Organization studies at University of Messina. Her research focuses on Knowledge Management, Family Business, Small & Medium Business, Generational Change and Healthcare System. She is a speaker in national and international conferences. She is the author and/or co-author of several publications, including books, articles, research reports and working papers.

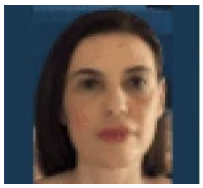


Prof. Dr. Mustafa SAĞSAN is currently serving as the Director of the Continuing Education Centre at the European University of Lefke, North Cyprus. He earned his Ph.D. in Management and Organization Science from Başkent University, Ankara, Türkiye, in 2008, and was subsequently promoted to Full Professor in 2017. Throughout his academic career, he has held several key administrative positions, including Rector, Director, Founding Chairperson, and Deputy Manager, across various universities. Prof. Sağsan has been actively engaged in

the field of Knowledge Management since 2002 and has authored over 150 scientific publications. In addition to his academic work, he is the creator and host of “Düşünce Nüansı” (Nuance of Thought) — the first television program in Northern Cyprus dedicated to scientific and philosophical discourse.



Dr Brenda van Wyk holds a PhD in Information Science, an M.Inf in Information and Knowledge Management and M.Ed. in Education Technology. She has published in various accredited journals and presented at national and international conferences on Higher Education, Research Management, AI Ethics and Literacy. She supervises and moderates postgraduate students on masters and doctoral level at UNISA, UCT and UP. Her research interests include, among others, Open Science, Learning Organizations, technology-assisted teaching and learning, digital scholarship, and Applied Ethics



Marzia Ventura Ph.D., is assistant Professor at Magna Graecia University of Catanzaro and she is member of Research Center “Economics and Management of Services”. The main topic of research is on human resource management, intellectual capital, corporate social responsibility, knowledge sharing in organizations.



Walter Vesperi is Research Fellow in Organization Theory and HRM at University of Palermo (IT). His research topics are on knowledge transfer, university entrepreneurship and agri-food sector. His publications appeared in academic journals and presented his research at several international conferences. Also he is member of editorial board of several International Journal.

ECKM Review Committee

ECKM is fortunate to have a significant number of international experts in the field willing to review papers. Care is taken to ensure that a fully double-blind peer review process is followed, and reviewers are not selected if they have any research or organisational connection to the author/s.

Adeyemi Abdulrahmon, Lead City University, Nigeria, Prof Rute Abreu, Guarda Polytechnic Institute, Portugal, Dr Sawasn Al-husseini, Middle Technical University, Iraq, Dr Mousa Al-kfairy, Zayed University, United Arab Emirates, Dr Ali Alawneh, Philadelphia University, Jordan, Dr Roberto Alcalde Delago, Universidad De Burgos, Spain, Dr Susana Aldeia, Universidade Portucalense, Portugal, Albena Antonova, Sofia University, Bulgaria, Prof. Doutora Marina Godinho Antunes, ISCAL – Instituto Superior de Contabilidade e Administração de Lisboa (Instituto Politécnico de Lisboa), Portugal, Dr Nekane Aramburu, University of Deusto, San Sebastian, Spain, Dr Pierre-Emmanuel Arduin, Paris-Dauphine University, France, Prof Oscar Arias Londono, Institucion Universitaria de Envigado, Colombia, Prof Aurelie Aurilla Arntzen Bechina, University of South Eastern Norway, Norway, Prof Andrea Bencsik, University of Pannonia, Veszprem, Hungary, Marco Bettoni, Steinbeis Consulting Center Knowledge Management & Collaboration, Basel, Switzerland, Heather Bircham-Connolly, University of Waikato, Hamilton, New Zealand, Dr Ettore Bolisani, University of Padua, Vicenza, Italy, Prof Sara Bouzid, University of Cadi Ayyad, Morocco, Prof Constantin Bratianu, Bucharest University of Economic Studies, Romania, Dr Lukasz Bryl, Institute of International Economics, Poland, Prof Robert Buchmann, Babes-Bolyai University of Cluj Napoca, Business Information Systems Department, Romania, Dr Anthony Buckley, Faculty of Business, TU Dublin, Ireland, Prof Acma Bulent, Anadolu University, Turkey, Ass Prof Sladjana Čabrilo, I-Shou University, Kaohsiung, Taiwan, Dr Daniela Carlucci, University of Basilicata, Potenza, Italy, Dr Francisca Castilla-Polo, University of Jaén, Spain, Prof Ricardo Cayolla, Portucalense University, Portugal, Prof Juan-Gabriel Cegarra-Navarro, Universidad Politécnica de Cartagena, Spain, Assc Shu-Hsiang Chen, Xi'an Jiaotong-Liverpool University (XJTLU), China, Prof George Chiladze, University of Georgia, Tblisi, Georgia, Dr Koteshwar Chirumalla, Malardalen University, Sweden, Dr Pieris Chourides, European University Cyprus, Cyprus, Dr Ritesh Chugh, Central Queensland University, Australia, Prof Mikael Collan, LUT University Business School, Finland, Prof Teresa Costa, Instituto Politécnico de Setúbal, Portugal, Dr Desiree Cranfield, Swansea University, UK, Assistant Professor PhD Cosmulese Cristina Gabriela, "Stefan cel Mare" University of Suceava, Romania, Anikó Csepregi, University of Pannonia, Hungary, Associate Professor Roberta Cuel, Università degli Studi di Trento, Italy, Prof Monica De Carolis, University of Calabria, Italy, Dr María de la Cruz Del Río-Rama, Universidade de Vigo (Campus de Ourense), España, Dr Souad Demigha, Univ Paris 1 Sorbonne and Univ Paris 11 Orsay, France, Research Assistant Anıl Dinç Demirbilek, İzmir University of Economics, Türkiye, Dr Bablu Kumar Dhar, Mahidol University International College, Mahidol University, Thailand, Dr Mihaela Diaconu, "Gheorghe Asachi" Technical University, Romania, Prof Laura Diaconu Maxim, Faculty of Economics and Business Administration, "Alexandru Ioan Cuza" University

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