

**5th International Conference on AI Research**  
**ICAIR 2025 Physical Programme**  
**11-12 December 2025**  
**hosted by ACPI and the University of Genoa, Department of Economics and Business**  
**Via Vivaldi 5, 16126, Genoa, Italy**

	<b>Wednesday 10 December 2025</b>
18:00	Pre-conference Registration and Welcome Drink at (ends at 19:00) 752 Heineken Pub, Calata Cattaneo, 12, 16126 Genova GE, Italy
	<b>Thursday 11 December 2025</b>
09:15	Registration and Coffee (Please do not arrive before 9:15 as there is a scheduled fire alarm in the building)
09:30	Aula Portovecchio Welcome and Opening of the Conference: Renata Paola Dameri, Vice Rector for International Relations and Giorgia Profumo, Director of Department of Economics and Management, University of Genoa
09:45	Keynote Address: Valentina Di Gregorio, University of Genoa, Italy European Regulation of AI systems: Data circulation, Liability and Protection of Fundamental Rights
10:30	<b>Conference Splits into Streams</b>
	<b>Room: Aula Portovecchio</b> Stream A: Mini Track on Governing AI: Organizational Adaptation and Societal Alignment in the Age of AI Chair: Piper Frangos
	<b>Room: Aula Passadore</b> Stream B: Mini Track on AI in Education: Empowering students, educators, families and policymakers Chair: Belinda Gimbert
10:40	Organisational AI Culture: A Model at the Nexus of Human Resources, Management, and AI Technology Piper Frangos and Carina Paine Schofield, Hult International Business School, UK
	Patterns of Adoption and Learning: Students' Relationships with Generative AIs Bente Meyer, Ulla Højmark Jensen and Sara Paasch Knudsen, Aalborg University, Copenhagen, Denmark
11:00	How GenAI Use Cases Emerge and Evolve in Organizations: Analysis of a Case Study Fabrizio Amarilli, Dublin City University, Dublin, Ireland
	Use of GenAI to Obtain Public Information on Plastic and Reconstructive Surgery Procedures: A Focus on Migraine Surgery Edoardo Raposio and Elisa Bertulla, University Of Genova, Italy, Genova, Italy
11:20	Where Should Control Reside in Multi-Agent Language-Model Systems? Vincent Caldeira and Anindita Sinha Banerjee, Red Hat, Singapore
	Improving Online Learning via VARK Learning Styles and Machine Learning-Driven Personalisation Sook Ling Lew, Claireta Tang Weiling and Shih Yin Ooi, Multimedia University, Malaysia
11:40	Interpersonal Trust Development in GenAI-Augmented Organizations Svetlana Norkin and Kathrin Kirchner, Technical University of Denmark, Denmark
	Beyond the Algorithm: Teaching, Learning, and Leading with AI in PreK-16 Schools Belinda Gimbert, The Ohio State University, Columbus, USA, Dean Cristol, Educators For All, LLC, USA, Raeal Moore and Nicholas Gieser, Evaluation Data Solutions, USA (Presentation)
12:00	Entrepreneurial AI Adoption: Organizational Transformation Strategies and Social Impact in Digital Marketing and E-commerce Yashwant Misale, National Institute of Fashion Technology, Mumbai, Mumbai, India (Presentation only)
	A Literature Review on AI for Lifelong Learning: Tools, Benefits, and Opportunities Jussara Reis-Andersson, Mid Sweden University, Sundsvall, Sweden
12:20	AI's Environmental Cost: Comparing Resource Consumption Between SLMs and LLMs Across Queries Aryaanshi Sundaram, Sparsh Kamdar, DiscoverSTEM, USA and Shreyas Kumar, Texas A&M University, USA
	Between Spirit and Silicon: Reflections on the Magisterium and Canon Law in the Interreligious Challenge of Artificial Intelligence Daniela Tarantino, University of Genoa, Italy
12:40	<b>Lunch</b>
	<b>Lunch</b>
13:30	<b>Aula Arsenale</b> Keynote Presentation: Lorenzo Rosasco, University of Genoa, Italy Can we make Artificial Intelligence sustainable?
14:15	<b>Conference Splits into Streams</b>
	<b>Room: Aula Arsenale</b> Stream B: Mini Track on AI and Ethical Norms: Rethinking Rights, Justice, and Responsibility in the Algorithmic Age Chair: Pardis Tehrani
	<b>Room: Aula Passadore</b> Stream B: AI and Business Chair: Sarah O'Neill
14:20	Fostering Trust for Effective Information Sharing and Collaboration Ilkka Tikanmäki and Harri Ruoslahti, Laurea University of Applied Sciences, Finland
	Android Malware Detection (AMD) based on Shallow Feature and Permission Correlation Ying Chin Chen, Lee Jung-San and Fan Yun-Yi, Feng Chia University, Taiwan
14:40	Quantization methods for energy efficient LLM deployment Tomislav Šubić, University of Trieste (Italy) and Arctur (Slovenia), Rijeka, Croatia
	Does AI help (or hinder?) Sustainability Marketing Giles Robertson, University of Bedfordshire, Luton, UK
15:00	Artificial Intelligence Regulatory Developments in Africa: A Conceptual Comparative Analysis Nomalanga Mashinini, University of the Witwatersrand, Johannesburg, South Africa
	Artificial Intelligence in Startup Investing: Opportunities, Challenges, and Human-AI Collaboration in Venture Capital Giacomo Perazzo and Renata Paola Dameri, Università Degli Studi Di Genova, Italy (PhD)
15:20	AI-Enhanced Stakeholder Engagement for Climate Adaptation: Evidence from Lithuania Monika Maciulienė, Vilnius Tech, Lithuania
	Adoption of Artificial Intelligence and Base Technologies of Industry 4.0 Zuzana Papulova, Comenius University Bratislava, Slovakia
15:40	<b>Refreshment Break</b>
	<b>Refreshment Break</b>
	<b>Room: Aula Arsenale</b> Stream A: Healthcare and AI Literacy Chair: Kasey Miller
	<b>Room: Aula Passadore</b> Stream B: AI in Education: Empowering students, educators, families and policymakers Chair: Raeal Moore
16:00	MediMate AI: An AI Assistant for General Practitioners Jan Šaro, Jana Mazancová and Helena Brožová, Czech University of Life Sciences, Czechia
	Mapping the Research Landscape of Transparent AI in University Assessment: A Bibliometric Investigation Flavio Manganello, Giannangelo Bocuzzi, CMR-ITD, Genoa and Alberto Nico, UNIBA, Italy
16:20	Biased by Design: Algorithmic Bias in Immigration Control and Visa Screening Pardis Tehrani, University of Sunderland, Sunderland, UK (Presentation only)
	Automatic Identification of Collaborative Problem-Solving Phases from Oral Peer Dialogue in Classroom Wenting Sun, Humboldt-Universität zu Berlin, Berlin, Germany and Jiangyue Liu, Soochow University, China
16:40	Rethinking Holistic AI Development Through Social Diversity, Interdisciplinary Collaboration and Integrative Knowledge Production. Cinzia Leone, Institution of Italian Technology, Italy, Angela Celeste Taramasso, Università degli Studi di Genova, Italy and Anna Siri, Università Pegaso, Italy
	AI Generated Images for Education and Work Life: On Bias and Guardrails Peter Mozelius, Mid Sweden University, Sundsvall, Sweden
17:00	<b>Close of conference day</b>
19:30	Conference Dinner / Tre Merli Restaurant at the Old Port, Calata Cattaneo, 17, 16128 Genova GE, Italy

<b>Friday 12 December</b>	
	<b>Room: Aula Arsenale</b> <b>Stream A: Mini Track on Artificial Intelligence in Academic and Scientific Research</b> <b>Chair: Yashwant Misale</b>
<b>09:00</b>	Deepfake Detection: Human Performance Versus AI Tools, A Comparison of Accuracy and Effectiveness Anastasiia <b>Iufereva</b> , IULM, Milan, Italy and Peter <b>Mozelius</b> , Mid Sweden University, Sweden
	<b>Room: Aula Fieschi</b> <b>Stream B: AI in Education: Empowering students, educators, families and policymakers</b> <b>Chair: Dean Cristol</b>
<b>09:20</b>	Deepfake Detection: Human Performance Versus AI Tools, A Comparison of Accuracy and Effectiveness Anastasiia <b>Iufereva</b> , IULM, Milan, Italy and Peter <b>Mozelius</b> , Mid Sweden University, Sweden
	AI Crossroads of Security, Ethics, and Education: A Conceptual Framework for Responsible Adoption Kasey <b>Miller</b> , Jake <b>Townsend</b> , Minoo <b>Modaresnezhad</b> , University of North Carolina Wilmington, USA and Corina <b>White</b> , Naval Postgraduate School (NPS), Monterey, CA, USA
<b>09:40</b>	Exploring the Dual nature of AI in Education: Emphasising the Importance of Proactive Strategies to Ensure Ethical Use Ketty <b>Grishikashvili</b> , The University of Hertfordshire, Hatfield, UK
	Investigating Determinants Influencing ChatGPT Behaviour Intention Among Accounting Students in Higher Education Felix <b>Buabeng-Andoh</b> and Drahomira <b>Pavelkova</b> , Tomas Bata University, Zlin, Czech Republic, Charles <b>Buabeng-Andoh</b> , University of Education, Winneba, Ghana
<b>10:00</b>	<b>Poster Presentations and Refreshments</b>
<b>10:30</b>	<b>Aula Arsenale</b> <b>Keynote Presentation: Daniela Mancini, University of Teramo, Italy</b> <i>Artificial Intelligence for Accounting and Management Control</i>
<b>11:30</b>	<b>Introduction to ICAIR 2026</b>
<b>11:35</b>	<b>Conference Splits into Streams</b>
	<b>Room: Aula Arsenale</b> <b>Stream A: Mini Track on Artificial Intelligence in Academic and Scientific Research</b> <b>Chair: Ketty Grishikashvili</b>
	<b>Room: Aula Fieschi</b> <b>Stream B: AI in Education: Empowering students, educators, families and policymakers</b> <b>Chair: Nick Giester</b>
<b>11:40</b>	Abstraction and Reasoning Abilities in Artificial Intelligence Applied to Solving the ARC Prize: A Systematic Literature Review Zakhar <b>Zinkevich</b> , Berlin School of Economics and Law, Berlin, Germany
	The Augmented Human and the Future of EducA(l)ition Valerija <b>Vendramin</b> , Educational Research Institute, Ljubljana, Slovenia
<b>12:00</b>	Prompt Engineering Language in Agile Backlog Refinement Process Pawel <b>Paterek</b> , AGH University of Krakow, Poland
	Exploring ASR and Large Audio Language Models for Transcribing Peer Discourse in Noisy Classrooms Wenting <b>Sun</b> , Humboldt-Universität zu Berlin, Berlin, Germany and Jiangyue <b>Liu</b> , Soochow University, China
<b>12:20</b>	AI'm Sorry: Ethical Survival in the Age of Artificial Intelligence Luigi <b>Villanova</b> , Agic Technology, Roma, Italia (Presentation only)
	Auto-Coding Collaborative Dialogue from Classrooms with Open LLMs Using Zero-Short Prompting Wenting <b>Sun</b> , Humboldt-Universität zu Berlin, Berlin, Germany and Jiangyue <b>Liu</b> , Soochow University, China
<b>12:40</b>	Undergraduate Business Curricula and AI in the Workplace Sweety <b>Law</b> , California State University East Bay, USA
<b>13:00</b>	<b>Aula Arsenale: Summary of the Conference: A Discussion Led by Dan Remenyi and Peter Mozelius</b>
<b>13:30</b>	<b>Lunch</b>
	<b>Lunch</b>
<b>Posters to be presented on Friday morning from 10:00-10:30 in front of Aula Portovecchio</b>	
	<b>WIP with poster</b>
	<b>Poster only</b>
	Becoming A Generative AI User: Social Learning and Responsible Engagement in Software Development Morten <b>Boesen</b> and Sarah <b>O'Neill</b> , Copenhagen School of Design and Technology, Denmark
	Detecting and Localizing Anomalies in Satellite Telemetry Using Semi-Supervised Autoencoder Ensembles Roberto <b>Morelli</b> , Giulia <b>Denevi</b> Leonardo SpA, Genoa, Italy, Arnaud Mavakala <b>Watusadisi</b> and Lorenzo <b>Rosasco</b> , UniGe,
	Vibe Coding A Research Probe for Exploring AI/Voice Based Code Reviews Martin <b>Gundtoft</b> , Copenhagen School of Design and Technology, Denmark
	Class Incremental Learning without Replay: Improving Parameter Isolation with Augmentation Techniques Giulia <b>Denevi</b> , Davide <b>Mor</b> , Michele <b>Russo</b> , Leonardo SpA, Italy and Jacopo <b>Bonato</b> , Prometeia SpA, Italy
	Artificial Intelligence in Talent Management: A Work-in-Progress Systematic Literature Review Hrefna <b>Guðmundsdóttir</b> , University of Iceland, Reykjavik, Iceland
	Data breaches in the use of Generative AI and online fraud crimes in Brazil. Bryan <b>Oliveira</b> , Universidade Federal Do Paraná, Curitiba, Brazil
	Generative Artificial Intelligence for Recognition of Surgical Site Complications: the PRISCA Project Isabel <b>Carozzo</b> , Ennio <b>Ottaviani</b> , On AIR srl, Genova, Italy, Elisa <b>Bruzzi</b> , Nextage srl, Italy, Matteo <b>Parodi</b> , Flairbit srl, Italy and Luca Giulio <b>Brayda</b> , Nextage srl, Italy, Michele <b>Minuto</b> , IRCCS San Martino Polyclinic Hospital, Genoa, Italy

# 5th International Conference on AI Research

ICAIR 2025 Virtual Programme

11-12 December 2025 hosted by ACI and University of Genoa, Italy  
runs to Italian time (GMT+1)

## Thursday 11 December 2025

09:15 Zoom Room 1 Opens

09:30 Welcome and Opening of the Conference: Renata Paola Dameri, Vice Rector for International Relations and Giorgia Profumo  
Director of Department of Economics and Management, University of Genoa

09:45 Keynote Address: Valentina Di Gregorio, University of Genoa, Italy

*European Regulation of AI systems: Data circulation, Liability and Protection of Fundamental Rights*

10:30 Conference Splits into Streams

	<p><b>Zoom Room 1</b> <b>Stream A: Mini Track on Governing AI: Organizational Adaptation and Societal Alignment in the Age of AI</b> <b>Chair: Gloria J. Miller</b></p>	<p><b>Zoom Room 2</b> <b>Stream B: Mini Track on AI in Education: Empowering students, educators, families and policymakers</b> <b>Chair: Kelechi Ekuma</b></p>	
10:40	<p>AI Surveillance Technologies in Smart Cities: Privacy Calculus versus Privacy Paradox Inga Stankevici and Aaiyushi Baid, Kaunas University of Technology, Kaunas, Lithuania</p>	<p>Driving Momentum to Higher Order Learning with AI Through the PONDU Model. Maarten Pontier and Xiangping Du, University of Hertfordshire, Hatfield, UK</p>	
11:00	<p>Accountability Mechanisms in Artificial Intelligence Projects: A Quantitative Study in Practice Gloria J. Miller, maxmetrics GmbH, Heidelberg, Germany (Presentation only)</p>	<p>A Comparative Study of AI and Human Evaluation for Student Website Projects Lidia Feklistova, and Artur Kašnikov, University of Tartu, Estonia</p>	
11:20	<p>Mapping Moves, Modes and Methods: Designing Socratic Conversational Agents for AI-Enhanced Learning Jolanda Morkel, STADIO Higher Education, Cape Town, South Africa</p>	<p>Teaching Bayesian Reasoning as a Pathway Toward Active Thinking and Explainable AI Dimitrios Lappas and Giorgos Fesakis, University of the Aegean, Rhodes, Greece, Panagiotis Karampelas, Hellenic Air Force Academy, Greece</p>	
11:40	<p>IT Governance, Audit and Risks Management in Banks: A Narrative Literature Review and Future Research Agenda Paola Demartini and Flavia Cocuccioni, Roma Tre University, Italy</p>	<p>A Gamified Phishing Simulator using Reinforcement Learning Keana Leong and Noluntu Mpeko, University of Johannesburg, South Africa</p>	
12:00	<p>AI, CRISPR Gene Editing, and DOWN Syndrome: Ethical and Anticipated Ethical Issues Richard Wilson, Towson University, Towson MD, USA (Presentation only)</p>	<p>Building Trust through Transparent AI Governance: Embedding Ethical Oversight into Academic Curricula Development Kelechi Ekuma, The University of Manchester, Manchester, UK</p>	
12:20	<p>Integrating Ethical, Legal, and Technological Safeguards in Space Biocybersecurity: AI, Cloud, and Crew Considerations Dominique Dove, George Washington University Law, Washington, DC, USA, Xavier Polymer, Biosview Labs, USA Lucas Potter, Biosview Lab, USA and Kenneth Chamberland, Capella University, Germany</p>	<p>Teaching Responsible AI Entrepreneurship: Experiences from the Erasmus+ Pathfinder Project Olga Bogdanova, LAB University of Applied Sciences, Finland</p>	
12:40	<p>The Ethics and Security Risks of AI Notetakers in the Workplace Shreyas Kumar, Texas A&amp;M University, College Station, USA, Jacob McCarthy, Texas A&amp;M University, USA, Skyler Sax, Texas A&amp;M University, USA and Justin Golzalez, Texas A&amp;M University, USA (Academic, Main) AIR-075</p>	<p>Curiosity-Driven Learning and Autonomous Skill Acquisition: Multi-Modal Exploration for Self-Directed AI Development Bhaskar Jyoti Dutta, Bircham International University, Madrid, Spain (PhD)</p>	
13:00	<p><i>Lunch</i></p>	<p><i>Lunch</i></p>	<p><i>Lunch</i></p>

<b>13:30</b>	Keynote Presentation: <b>Lorenzo Rosasco</b> , University of Genoa, Italy Can AI be Sustainable?		
	<b>Zoom Room 1</b> <b>Stream A: Mini Track on Artificial Intelligence in Academic and Scientific Research</b> <b>Chair: Natacha Jesus Silva</b>		<b>Zoom Room 2</b> <b>Stream B: AI in Business and Social Media</b> <b>Chair: Mitt Nowshade Kabir</b>
<b>14:20</b>	Cracking the Chip: AI-Powered Security for Semiconductor Threats Shreyas Kumar, Shruti Oruganti and Isha Virk, Texas A&M University, USA		AI for Social Media Summaries: An Encoder-Decoder Transformer System vs ChatGPT Afrodite Papagiannopoulou, Greece and Chrissanthi Angelis and Panagiotis Makrigiannis University of West Attica, Greece
<b>14:40</b>	AI-Driven Cyber Deception in FinTech: An Adaptive Defense Strategy Isaac Ojeh, MorphHats InfoSecure, Waterloo, Canada, Lucas Potter and Xavier Palmer, BiosVIEW Labs, USA		A Hybrid Model for Stock Market Forecasting: Integrating News Sentiment and Time Series Data with Graph Neural Networks Nader Sadek, Mirette Moawad, Christina Naguib, Mariam Elzahaby, Cairo University, Egypt
<b>15:00</b>	From Disruption to Innovation: Integrating Active Learning in AI-Resilient Assessment Design Natacha Jesus Silva, REMIT, Portucalense University, Portugal, Maria José Palma Lampreia Dos-Santos, ISCTE -University Institute of Lisbon and Maria Duarte Bello, LIACOM, Portugal		Artificial Intelligence Leads to Circular Economy: A Bibliometric Review and Future Agenda Zuhair Abbas and Rasa Smaliukiene, Vilnius Gediminas Technical University, Vilnius, Lithuania, Jaroslav Belas, Alexander Dubcek University in Trenčín, Slovakia
<b>15:20</b>	Synthetic Data Generation using CTGAN with Agentic Workflows and Retrieval-Augmented Generation Sinchana K C, Maria George Anthraper, Kusuma Sanjaykumar and Shruti Kumari and Uma D, PES University, India		AI-based Chatbots in Customer Communication: A Comparative Study of Germany and China Anja Corduan-Claussen and Alexandra Grubert, Ostfalia University of Applied Sciences, Salzgitter
<b>15:40</b>	Using ChatGPT for Quantitative Content Analysis: Opportunities and Challenges in Construction and Sustainability Research Mona Foroozanfar, Frederic Bonneaud and Dominique Laffly, LRA - Laboratoire de Recherche en Architecture, Toulouse, France		Artistic Intelligence: Comparing Human And AI-Generated Art Through Perception And AI Analysis Shreyas Kumar, Arush Jha, Texas A&M University, USA and Anusha Nigam, Independent Researcher, USA
<b>16:00</b>	<b>Break</b>		<b>Break</b>
	<b>Zoom Room 1</b> <b>Stream A: Law &amp; Ethics</b> <b>Chair: Mirella Moser</b>		<b>Zoom Room 2</b> <b>Stream B: Politics</b> <b>Chair: Marius Vacarelu</b>
<b>16:20</b>	Exploring Generative AI for Personalized Engagement in Therapy Adherence Contexts Mirella Moser, Nina Lauria and Thomas Keller, ZHAW School of Management and Law, Switzerland		AGS-INTEL: Authentic & Granular Source for Data Breach Intelligence Anil Parthasarthy, Shreyas Kumar and Dongha Cho, Texas A&M University, United States
<b>16:40</b>	Ethical and Anticipatory Ethical Analysis on Facial Recognition in Face2Gene Richard Wilson and Eunice Hong, Towson University, USA (Presentation only)		AI and Differential Privacy in African Politics Andre Mordi, Reyaansh Gadia and Shreyas Kumar, Texas A&M University, United States
<b>17:00</b>	Preliminary Study of TexAI: Where Adaptive AI Reimagines Law Enforcement Training Shreyas Kumar, Charvi Vohra, Manas Rai, and Arya Singh, Texas A&M, College Station, USA		Artificial Intelligence and Demographic Changes: A Vision for 2050 Marius Vacarelu, National School of Political and Administrative Studies Bucharest, Romania, Drajna de Jos, Romania
<b>17:20</b>	<b>Close of conference day</b>		

	<b>Friday 12 December 2025</b>		
<b>08:45</b>	Zoom Rooms Open		
	<b>Zoom Room 1</b> <b>Stream A: Virtual Poster Session</b> <b>Chair: Mert Seven</b>	<b>Zoom Room 2</b> <b>Stream B: Human vs AI</b> <b>Chair: Michaela Tichá</b>	<b>Zoom Room 3</b> <b>Stream C:</b> <b>Chair: Anne Gerdes</b>
<b>09:00</b>	Prompting Future Journalists to Prompt: An Experiential Study on GenAI, Critical Literacy, and Reflective Practice in Data News  Mert Seven, Özlem Ozan Özarslan, Yaşar University, Türkiye and Emrah Emirtekin, Ege University, Türkiye  Operationalizing AI for Cyber Threat Intelligence: Governance Insights from the DYNAMO Framework  Jyri Rajamäki, Nasim Ali, Oskari Kulmala, and Dilasha Singh Takuri, Laurea University of Applied Sciences, Espoo, Finland	The Impact of the Fusion of Human and Artificial Intelligence on Changes in the Generation and Protection of Innovations  Ana Lucija Gojakovic, Independent Scientific Researcher, Nova Varos, Serbia and Dejan Jeremic, Conference interpreter, Serbia	The Legal Framework of Artificial Intelligence in the European Union: Regulation, Liability, and Sectoral Challenges  Valentina Di Gregorio, Matteo Turci and Monica Gigola, Università Di Genova, Italy
<b>09:20</b>	Prompt-Craft Cards: A Toolkit for Developing Design Judgment Through Reverse Prompt Engineering  Kardelen Aysel, Izmir University of Economics, Izmir, Türkiye  Democratizing High-Quality LLMs through Iterative Refinement Pipelines  Anushka Polapally, Obra D. Tompkins Highschool, Katy, USA	English-Czech Output Bias in LLMs: A Geometry-Based Case Study  Michaela Tichá, Přibyl Jiří and Kratka Magdalena, Jan Evangelista Purkyne University in Usti nad Labem, Czech Republic	Human-Centered AI in Healthcare : Balancing Patient Autonomy and Physician Judgment  Anne Gerdes, University of Southern Denmark, Kolding, Denmark
<b>09:40</b>	Adoption of Artificial Intelligence and Base Technologies of Industry 4.0  Zuzana Papulova, Comenius University Bratislava, Slovakia	A Yin-Yang Framework for Cross-Cultural Knowledge Management: Integrating AI and Human Intelligence Through Peter Drucker's Principles  Zhaoxia Yi, Xiaojiao Duan Claremont Graduate University, Claremont, USA , Yubo Fu, State University San Marcos, USA	Seeds of Deception: Securing AI-Driven Agriculture Against Adversarial Threats  Shreyas Kumar and Ruchira Balkudru Bhat, Texas A & M University, USA
<b>10:00</b>		Organizational and Social Impact of AI-Driven Fake Review Detection in E-commerce  Chandra Naren, University of the Cumberlands, Acton MA, USA	Sensory Characterization of Mezcal Using Free Choice Profiling and Machine Learning Tools  Antonieta Martínez-Velasco, Universidad Panamericana, Mexico City, Mexico, Socorro Josefina Villanueva Rodríguez and Enrique Jaime Herrera López, Centro de Investigación y Asistencia en Tecnología y Diseño del Estado de Jalisco, A.C., Mexico
<b>10:20</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
<b>10:30</b>	Keynote Presentation: Daniela Mancini, University of Teramo, Italy <i>Artificial Intelligence for Accounting and Management Control</i>		
<b>11:30</b>	Introduction to ICAIR 2026		
	<b>Close of Virtual Conference</b>	<b>Close of Virtual Conference</b>	<b>Close of Virtual Conference</b>